



The TVEDC Brief

JULY

Here are highlights from the month of July for Team Volusia EDC. Thank you for subscribing!

JULY OUTREACH

Total Outreach Meetings in July: 22
Total Site Visits in July: 2

Farnborough Airshow 2022

For decades, the Farnborough International Airshow has been the global platform for the aerospace and defense industry. This year, FIA2022 served as the first major event to reconnect colleagues from around the world after 3 years, enabling business growth and recovery. Led by Lt. Gov. Nunez, Team Volusia EDC was happy to join forces with likeminded organizations including [Enterprise Florida](#), [Space Florida](#), [Embry-Riddle Aeronautical University](#) and [FPL](#), in the Florida Pavilion.

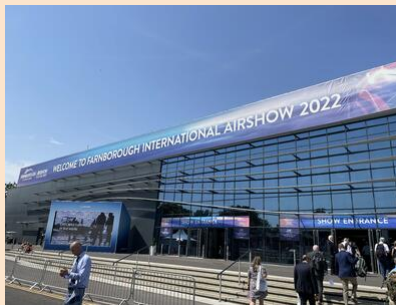
And even while faced with record high temperatures, the week provided stellar outreach opportunities, and high level prospecting, including a second meeting with Brazilian company, Akaer, who we previously hosted at a site visit to Volusia County.



Keith Norden with representatives from Brazilian company, Akaer.



Enterprise Florida booth in the Florida Pavilion, Farnborough International Air Show.



Summer of FAM

This summer TVEDC is taking it to the streets with familiarization (or FAM) tours with each of the economic developers in our cities/municipalities.

These "windshield" tours provide updates on existing commercial & residential projects, along with land and buildings available for development.

We visited [Deltona](#) in April, [South Daytona](#) in June, and **July featured visits to [DeBary](#), [Edgewater](#), [New Smyrna Beach](#) and [Holly Hill](#).** More to come in August!

Around the Community

[Duke Energy Electricity 101 Seminar.](#) Hosted at Duke Energy's Operations Center in Wildwood, participants from across Duke Energy's Florida service territory heard

from experts on the fundamentals of electricity: from generation and transmission to innovations in powering economic development. Representing for Volusia County along with TVEDC's Tywan Arrington and Harry Jorgensen were [City of Deltona Department of Economic Development's](#) Jerry Mayes and Terrilyn Bostwick, and Duke Energy's Elizabeth Godwin.

Amazon Deltona Tour. Hosted by Amazon's Sam Blatt, TVEDC joined a Volusia County group that included [Deltona Mayor Heidi Herzberg](#), and the [Deltona City Commission](#), [West Volusia Regional Chamber of Commerce](#), [DeLand Area Chamber of Commerce & Orange City Alliance](#), and [Duke Energy](#), to tour the facility. The facility is a stage one, where products are received, shipped to other facilities, then to homes.

TVEDC Board of Directors Investor Development & Recruitment Council Luncheon

Volusia League of Cities Dinner. The Meeting featured a presentation on Dr. Mary McLeod Bethune by Dr. Tasha Lucas-Youmans and Nancy Rae Lohman.



Duke Energy Electricity 101

TVEDC Investors

Happy Anniversary to these valued investors!

Truist
Boulevard Tire Center
Daytona Beach Racing & Card Club
SVN Alliance Commercial RE Advisors
Palmer College of Chiropractic
Stetson University

We thank all our investors for their dedication to economic prosperity in Volusia County!

This Friday! TVEDC Board of Directors Meeting

Embry-Riddle Aeronautical University - Henderson Welcome Center
Friday, August 5, 9:00 a.m.*



FEATURED SPEAKER

Jose A. "TJ" Vilamil IV
SVP, International Trade & Development
[Enterprise Florida, Inc.](#)

The International Trade and Development (ITD) unit is headquartered in Miami and maintains offices in 6 Florida cities as well as 20 cities around the world. EFT's ITD program focuses on 1) assisting Florida companies (most of which are manufacturers) in export sales and promotion, 2) recruiting international companies to invest and grow in Florida (Foreign Direct Investment), and 3) supporting the Executive Office of the Governor of Florida on international business mission trips. TJ is a proud double graduate from University of Florida with an undergraduate degree in communications and a master's degree in Entrepreneurship from the business school.

***8:00-9:00 a.m. Registration, Networking & Light Continental Breakfast. Please contact Debbie Robbins (drobbins@tvedc.com) to RSVP.**

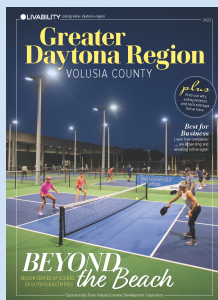
Historic Event Coming This Fall!

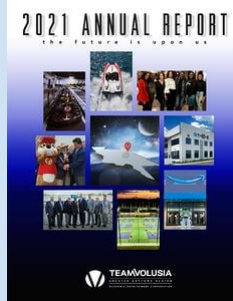
44th Annual Joint Meeting
Southeast U.S./Japan & Japan-U.S. Southeast Associations
Orlando, FL, November 16-19, 2022

The 44th Annual Joint Meeting will be returning to Florida for the first time since 2006. Announced in February by Gov DeSantis with his appointment of Eric Silagy, President and CEO of FPL, to serve as Chair of the meeting along with the Japan Co-Chair, Mr. Masaaki Tsuya, External Advisor, Bridgestone Corporation.

Recent recipient of the Conferment of the Order of the Rising Sun, Gold Rays with Rosette, granted by His Majesty the Emperor of Japan, our President & CEO, Keith Norden, is fully engaged with this historic summit.

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