



TEAMVOLUSIA
GREATER DAYTONA REGION
ECONOMIC DEVELOPMENT CORPORATION

AUGUST In Brief

August highlights for Team Volusia EDC. Thank you for subscribing!

AUGUST OUTREACH

Total Outreach Meetings in August: 27

Total Site Visits in August: 2

C5 Summit

The C5 Summit 2022 was held August 15 -17 in New York City. Leaders, site selection professionals, and economic developers had the opportunity to network and learn about market trends, advance technology in real estate, and current policy issues.

Southern Economic Development Council (SEDC) 2022 Annual

Conference: *Reimagining Business*. Our President & CEO, Keith Norden, has the honor of serving as the Southern Economic Development Council (SEDC) Southeast Regional Director and Florida Director. The SEDC represents 17 states and is the oldest economic development organization, formed 76 years ago.

Team Florida In Market Event, Dallas

Team Florida regularly hosts events for corporate decision makers and site location consultants to highlight the business advantages of Florida. The schedule for the Dallas trip in August included “Experience a Taste of Florida” at the AT&T Performance Art Center, a “lunch and learn” session with a site location consultant to discuss current market trends, and a visit to the Dallas HQ of the nationally recognized Site Selection Group, a valued firm with whom TVEDC has previously worked.



SEDC Florida Caucus



Team Florida members visit SSG Dallas HQ. (L-R) Meghan O'Keefe, St. Petersburg Area ED; Lindsay Zimmerman, Central FL Development Council of Polk County; Keith Norden; Danielle Ruiz, Duke Energy

Summer of FAM

This summer TVEDC is taking it to the streets with familiarization (or FAM) tours with each of the economic developers in our cities/municipalities.

These "windshield" tours provide updates on existing commercial & residential projects, along with land and buildings available for development.

In August our FAM tour took us to Orange City, Daytona Beach Shores, and Deland.

Our FAM tour has also taken us to the following cities:

July: DeBary, Edgewater, New Smyrna Beach, Holly Hill

June: South Daytona

April: Deltona

More to come in September!

Around the Community

TVEDC Board of Directors Meeting

Volusia County "Q" Breakfast, Quarterly Update: 2nd Quarter 2022

B. Braun Ribbon Cutting

Dr. Mary McCleod Bethune Riverfront Esplanade Statue Unveiling

Port Orange South Daytona Chamber of Commerce Economic Development Meeting

Rotary Club of Deland Breakfast with Team Volusia EDC presentation



Keith Norden with Barbara and Thomas Bonarrigo (CJ Manufacturing) and Jose A. "TJ" Villamil, IV, SVP, International Trade & Development Unit, Enterprise Florida.



Tywan Arrington with Rotary Club Deland President, Amanda Wyant Agnew

Happy Anniversary to the following valued investors!

AdventHealth
CareerSource
Dredging & Marine Consultants, LLC
Lamar Outdoor Advertising
Nova Property Management
Olivari & Associates
Root Organization
Security First
South State Bank
United Way of Volusia Flagler
Universal Engineering Sciences
Zev Cohen & Associates

We thank all our investors for their dedication to economic vitality in Volusia County!

Livability 2023 Kick Off

Team Volusia EDC and [Livability Media](#) partner together to showcase the Greater Daytona Region as Florida's premier place to live, work, and visit. The 2022 Edition is currently available and we now invite you to join us in this custom talent attraction campaign as we kick-off development for the 2023 edition.

We hope you'll consider supporting this excellent talent initiative by reviewing opportunities for advertisements & advertorials in Livability. Ad sales are a key first step that fuels the content development which follows. And please note, TVEDC welcomes content ideas for consideration in the editorial process.



LIVABILITY
MEDIA

To learn more, contact our Livability Media representative, [Scott Young](#).

Coming Soon

**Team Volusia EDC
Board of Directors Meeting
October 7, 2022, 9:00am***

Wayne G. Sanborn Activity Center 815 South Alabama Ave, Deland

*8:00-9:00 a.m. Registration, Networking & Light Continental Breakfast

Please contact [Debbie Robbins](#) to register or with questions.



Featured Speaker

Kerry Karl, Executive Director, [Volusia County Association for Responsible Development \(VCARD\)](#)

VCARD is a not-for-profit organization dedicated to affecting positive outcomes for development in our community.

44th Annual Joint Meeting Southeast U.S./Japan & Japan-U.S. Southeast Associations Orlando, FL, November 16-19, 2022

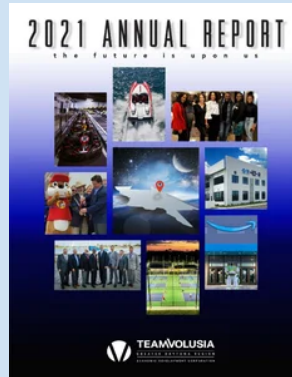
The 44th Annual Joint Meeting will be returning to Florida for the first time since 2006. Announced in February by Gov DeSantis with his appointment of Eric Silagy, President and CEO of FPL, to serve as Chair of the meeting along with the Japan Co-Chair, Mr. Masaaki Tsuya, External Advisor, Bridgestone Corporation.

Recent recipient of the Conferment of the Order of the Rising Sun, Gold Rays with Rosette, granted by His Majesty the Emperor of Japan, our President & CEO, Keith Norden, is fully engaged with this historic summit.

For Early Bird Registration, which ends September 15th, please click [HERE](#).

Read Now





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