



**TEAMVOLUSIA**

GREATER DAYTONA REGION

ECONOMIC DEVELOPMENT CORPORATION

## ***JUNE 2023 BRIEF***

Highlights of our Team Volusia EDC activities in June. Thank you for subscribing!

### **From the President's Desk**

**Keith Norden, CEcD**  
President & CEO



Team Volusia EDC is honored to be part of the cross-functional economic development team here in Volusia County, serving in our role of recruitment and marketing for the area.

In reflecting on the **First Half of 2023**, I wanted to share some highlights from our efforts to serve our community and support the business climate in Volusia County.

- TVEDC had a total of **364 economic development outreach meetings** in the first half of 2023.
- **Three (3) new TVEDC investors** joined our organization.
- We attended **23 Outreach Events & 39 Community Events**.
- TVEDC hosted **20 site visits** in the first half of the year, welcoming these prospective companies and showcasing Volusia County.

I am happy to say that our pipeline of projects continues to be strong. Thank you for your support and your dedication to our community. As always, teamwork fuels our collective success!

# Outreach

## Outreach Meetings in June: 74

### **Hungarian Summit**

Held in Budapest, this was the second Hungarian Summit, following its 2022 launch in Daytona Beach. Created by Port Orange resident, and Honorary Consul of Hungary in Central Florida, Piros Pazaurek, the Summit fosters relationships and builds bridges of opportunity between Hungary and the United States, across multiple industries. Keith Norden attended with a local delegation including Daytona Beach Mayor Henry, Jordan Jiloty, NASCAR, Carol Ann Dykes Logue, UCF Innovation Districts & Innovation Program, and Dr. Rosalie Richards and Paula Hentz from Stetson University. The Summit brought together 500 participants from 12 U.S. States, featured a 14-member delegation team, and involved 7 universities, 3 former U.S. ambassadors, the trade advisor of the U.S. Embassy and elected officials including several Mayors and the Deputy Speaker of the Hungarian Parliament. Team Volusia had several pre-arranged meetings with businesses so they can consider Volusia County when exploring an expansion to the U.S. It is our hope to continue the business development dialog at next year's Hungarian Summit to be held in Volusia County.

### **Paris Air Show**

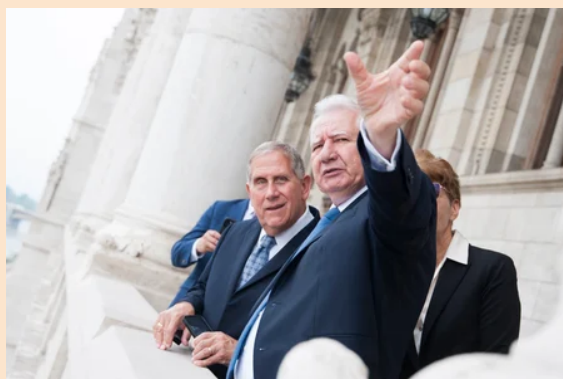
The 2023 Florida Pavilion was the largest in the history of the Paris Air Show, with state leaders including Lieutenant Governor Jeanette Núñez and Secretary of Commerce Laura DiBella in attendance. Keith Norden represented for Volusia County. Prior to the start of the show, the four state Aerospace Alliance (Alabama, Florida, Louisiana, Mississippi) hosted an annual invitation only event, with more than 500 Aviation and Aerospace industry leaders. The venue gave economic development professionals and companies an opportunity to meet potential business contacts before opening day.

The Florida Pavilion hosted over 120 individuals with 16 aviation and aerospace companies and 12 economic development organizations. Team Volusia was pleased to participate with leaders from Space Florida, Embry-Riddle Aeronautical University and Enterprise Florida as they scheduled appointments with leading aviation/aerospace companies. Meetings were held with several new companies and follow-up discussions with Occellott, Aakaer, Collins Aerospace, and Sophia Antipolis, a technology park with over 2,500 companies employing more than 38,000 people. A highlight of the show was a meeting with leaders of Aura Aero (Project Bourget), an aircraft manufacturing company that visited Volusia County in January 2023. At an event later that evening, an MOU was signed between Aura Aero and Embry-Riddle, witnessed by Lt Gov Núñez. The Toulouse based company plans to open their first U.S. facility in Embry-Riddle's MicaPlex, bringing 20 jobs to Volusia County at an average wage of \$60,000.

### **Puerto Rican Summit**

Held in Orlando from June 14-16, the Puerto Rican Summit included a Women's Forum, several panels on varying socio-economic themes, and special presentations. City of

Deltona Commissioner Maritza Avila-Vazquez invited Team Volusia to attend. The Summit was well attended with many distinguished attendees, including Puerto Rican Senator, the Honorable Nitza Moran Trinidad, Volusia County Sheriff Chitwood, the President of the Volusia Hispanic Chamber, Loures Leon, a Senior Advisor to the Assistant Secretary of the U.S. Economic Development Administration, William A. Ramos, amongst other prestigious guests. On the final morning, the Summit welcomed a special visit from Senator Rick Scott! Lots of information sharing and networking were key to this event, as it opens and strengthens communications between the U.S. and Puerto Rico.



**Puerto Rican Summit**  
**Hungarian Summit**





Paris Air Show

Paris Air Show

## Community

***Additionally in June, TVEDC attended these community events:***

City of Daytona Beach Economic Development Advisory Board Meeting

Daytona Regional Chamber RBC Meeting

Real Estate Values Forum

Southeast Volusia Chamber Economic Development Summit

TVEDC Board of Directors Meeting

TVEDC Practitioners Council

Volusia County Chamber Alliance Mega Mixer

Volusia Young Professionals Group (VYPG) June Social

VYPG June Luncheon

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## Team Volusia EDC Investor Renewals

Much gratitude to the following organizations for renewing their investment in TVEDC!

**Ajax Building**

**DLR Group**

**Palmer College**

**RUSH Marine/RUSH Construction**

**VeeCor**

We thank all our investors for their dedication to economic vitality in Volusia County!

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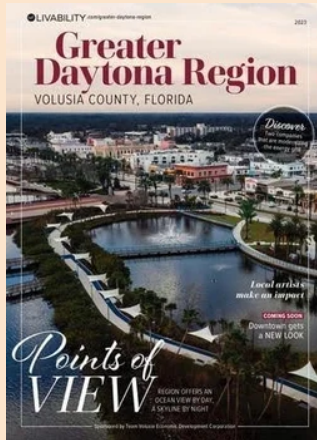
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**TVEDC 2022 Annual Report**



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