

SEPTEMBER In Brief

September highlights for Team Volusia EDC. Thank you for subscribing!

TVEDC Board Meeting RESCHEDULED to OCT 28

Please note: updated date -- same time and location

Team Volusia EDC Board of Directors Meeting October 28, 2022, 9:00am*

Wayne G. Sanborn Activity Center

815 S. Alabama Ave, Deland

Featured Speaker

Kerry Karl, Executive Director, <u>Volusia County Association for Responsible</u>

<u>Development (VCARD)</u>

VCARD is a not-for-profit organization dedicated to affecting positive outcomes for development in our community.

*8:00-9:00 a.m. Registration, Networking & Light Continental Breakfast Please contact <u>Debbie Robbins</u> to register or with questions.



SEPTEMBER OUTREACH

Total Outreach Meetings in September: 18 Total Site Visits in September: 2

Four State Aerospace Alliance Event & Reception, Washington, D.C Four States -- Alabama, Florida, Louisiana, Mississippi -- make up the Aerospace Alliance, which TVEDC has been engaged with from the start, and our President & CEO, Keith Norden, was happy to represent Volusia County at this event, at the Florida House.

The esteemed group of attendees included Lt. Governor Jeanette Nunez and Frank DiBello (Space Florida), along with Aerospace Alliance Board Members from Florida, including Crystal Stiles (FPL), and John R. Watret, PhD (ERAU Worldwide Campus).

International Manufacturing Technology Show (IMTS)

Together with <u>Team Florida</u>, Team Volusia EDC's Harry Jorgensen attended the 2022 International Manufacturing Technology Show at McCormick Place in Chicago, alongside representatives from Enterprise Florida and other Florida communities. With over 500 manufacturers, the manufacturing industry is an important sector for our community. We are excited to promote Volusia County with hundreds of industry-leading exhibitors & nearly 80,000 attendees at this cutting-edge manufacturing show.



Four State Aerospace Alliance, D.C.



Harry in the Team Florida booth, IMTS, Chicago

Congratulations & Thank You

Pivotal to our community's shared success are the skilled individuals who make up each and all of our collective teams. And as we kick off the 4Q of 2022, with eyes on 2023, rounding out the Team Volusia EDC staff was an important organizational factor. Having strategically envisioned talent recruitment for our team over the past year, we could now look to our existing staff to achieve this.

Effective immediately:

Harry Jorgensen has been promoted to Director, Business Development & Research

Tracy Marino has been promoted to Director, Marketing & Communications

Together with Tywan Arrington (Director, Business Development), Debbie Robbins (Executive Assistant), Jen Boggs (Bookkeeper), and Keith Norden (President & CEO), we are primed anew in our dedicated efforts to enthusiastically and successfully serve Volusia County with business recruitment and marketing for the area, in collaboration with each of you, our valued investors and community partners.

Around the Community

<u>Team Florida</u> Marketing Partnership General Membership Meeting Our staff joined everyone in Orlando for this general membership meeting. We are excited to share that our own Keith Norden was elected Chair of the Team Florida Board of Managers at this meeting!

<u>City of Debary Citizens Academy</u>. Tracy Marino presented to the class on TVEDC and economic development in our area.

Council on Aging Board and Annual Meeting

<u>Daytona Regional Chamber</u> Eggs & Issues Breakfast: Washington Update featuring Congressman Mike Waltz

Florida Workforce Professional Development Summit, Orlando Tywan Arrington attended this summit with CareerSource representatives from across Florida discussing best practices to connect companies and potential employees.

Volusia County Office of the District Medical Examiner, Groundbreaking TVEDC's Keith Norden was in attendance, in support of both Volusia County and two of our investors, Wharton-Smith, Inc Construction Group and SchenkelShultz Architecture.

<u>Volusia League of Cities</u> **Dinner Meeting**, Ponce Inlet, attended by Tywan Arrington.



Volusia County Office of District Medical Examiner Groundbreaking



DeBary Citizens Academy

These "windshield" tours with economic developers in our cities/municipalities provide updates on existing commercial & residential projects, and land and building availabilities. In September our FAM tour took us to Port Orange & Daytona Beach.

Our FAM tour has also taken us to the following cities: in August: <u>Orange City, Daytona Beach Shores</u>, and <u>Deland; July: DeBary, Edgewater, New Smyrna Beach, Holly Hill; June: South Daytona;</u> and in April: <u>Deltona</u>. Coming in October, Ormond Beach.

TVEDC Investors

Happy Anniversary to the following valued investors! Thank you for renewing your investment in Team Volusia EDC!

Council on Aging
DLR Group
ECS Florida LLC
Fairwinds Credit Union
Pinnacle Signature Group
Wholesale Lighting

We thank all our investors for their dedication to economic vitality in Volusia County!

Livability 2023 Kick Off

Team Volusia EDC and <u>Livability Media</u> partner together to showcase the Greater Daytona Region as Florida's premier place to live, work, and visit. We hope you'll support this excellent talent initiative by reviewing opportunities for advertisements & advertorials in Livability. Ad sales are a key first step that fuels the content development which follows.



The Ad Materials deadline is October 21st.

To learn more, contact our Livability Media representative, **Scott Young.**

COMING SOON

44th Annual Joint Meeting Southeast U.S./Japan & Japan-U.S. Southeast Associations Orlando, FL, November 16-19,2022

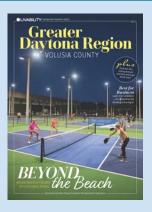
The 44th Annual Joint Meeting will be returning to Florida for the first time since 2006. Announced in February by Gov DeSantis with his appointment of Eric Silagy, President and

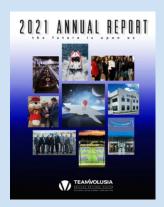
CEO of FPL, to serve as Chair of the meeting along with the Japan Co-Chair, Mr. Masaaki Tsuya, External Advisor, Bridgestone Corporation.

Recent recipient of the Conferment of the Order of the Rising Sun, Gold Rays with Rosette, granted by His Majesty the Emperor of Japan, our President & CEO, Keith Norden, is fully engaged with this historic summit.

To learn more, view the event brochure by clicking <u>HERE</u>.

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