



**TEAMVOLUSIA**  
GREATER DAYTONA REGION  
ECONOMIC DEVELOPMENT CORPORATION

## ***August 2023 BRIEF***

Highlights of our Team Volusia EDC activities in August. Thank you for subscribing!

### **OUTREACH**

#### **Outreach Meetings in August: 33**

##### **ICSC**

The International Council of Shopping Centers presents a series of regional 2-3 day gatherings of innovators and deal makers, who are dedicated to strengthening communities and economies by bringing the spaces where consumers shop, dine, work, play and gather, to life. Team Volusia hosted a booth at the ICSC@FLORIDA, held in Orlando, to help platform our municipalities in their retail explorations for their communities. We were happy to have the City of DeBary, the City of New Smyrna Beach, and the City of South Daytona, join TVEDC's Tywan Arrington at the event.

##### **SEDC**

The Southern Economic Development Council (SEDC), formed over 76 years ago, is the oldest economic development organization representing a 17 state region in the U.S. Keith Norden represented Team Volusia at the 2023 SEDC Annual Conference in Virginia. This year's conference had record attendance with a stellar program including 27 economic development sessions with 55 highly acclaimed speakers and site location consultants. Keith has been actively involved with SEDC over 30 years and has served on its Board and Executive Committee, most recently serving as Southeast Regional Director.





City of South Daytona's Josh McEnany, City of DeBary's Shari Simmans and City of New Smyrna Beach's Chris Edwards, in the Team Volusia EDC booth at ICSC@FLORIDA.

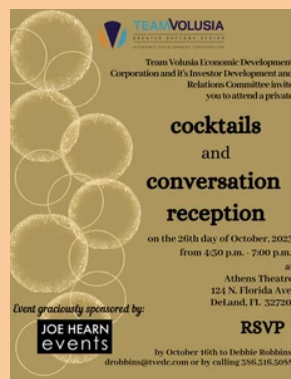
Keith Norden at the Southern Economic Development Council 2023 Annual Meeting.

## East Side & West Side TVEDC Cocktails & Conversation Receptions COMING SOON

We are hosting two Cocktails & Conversation Receptions this fall, for anyone interested in learning more about becoming an investor, as an opportunity to meet and mingle with TVEDC staff and leadership.

**EAST SIDE: FYSH Bar & Grill on Sept 21**

**WEST SIDE: Athens Theatre on Oct 26**



**RSVP Required, please contact Debbie Robbins.**

## COMMUNITY

*Additionally in August, TVEDC attended these community events:*

CareerSource Alliance4

Daytona Regional Chamber DEI Council

Daytona Regional Chamber Eggs & Issues

Ormond Beach Economic Prosperity Hour

TVEDC Board of Directors Meeting

TVEDC Practitioners Council

### **TVEDC Investors Appreciation Event: Daytona Tortugas Game**

On behalf of our Chair, Phillip Maroney, and our TVEDC Staff -- Keith, Debbie, Tywan, Harry & Tracy -- we want to thank everyone who attended our Investor Appreciation event at Jackie Robinson Ballpark, for a Daytona Tortugas game on August 31. With a special thanks to Congressman Mike Waltz who graciously joined us after throwing out the first pitch!



Keith Norden, with Congressman Mike Waltz, at our TVEDC Investor Appreciation event, Jackie Robinson Ballpark..  
Chair Phillip Maroney greeting everyone who attended our Investor Appreciation event at the Daytona Tortugas game.

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## **Team Volusia EDC Investor Renewals**

Much gratitude to the following organizations for renewing their investment in TVEDC!

**AdventHealth**

**Avcon**

**CareerSource**

**Daytona Beach Racing & Card Club**

**Daytona State College**

**ECS Florida LLC**

**Florida Health Care Plans**

**Gilbane  
Nova Property Management  
Root  
United Way  
Universal Engineering Sciences  
University of Central Florida  
Zev Cohen  
Zgraph**

We thank all our investors for their dedication to economic vitality in Volusia County!

## IN THE NEWS



**TVEDC Welcomes the Daytona Aquarium & Rainforest Adventure to Volusia County! P  
Please [CLICK ON THE PRESS RELEASE](#) to learn more.**



Check out the latest edition of Evolve, the Transportation issue.

Click here to read "[At the Intersection of Growth and Success](#)" featuring an interview with our very own, Keith Norden!

And for the latest **EVOLVE News Volusia** online edition, click [HERE](#).

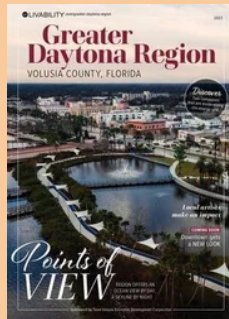
**VOLUSIA BUSINESS RESOURCES 2023 ANNUAL SURVEY**



If you have not had a chance to fill this out, you can scan the QR code or click [VBR SURVEY](#)

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### [2023 Livability Greater Daytona Region-Volusia County magazine](#)



### [TVEDC 2022 Annual Report](#)



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