



TEAMVOLUSIA
GREATER DAYTONA REGION
ECONOMIC DEVELOPMENT CORPORATION

December 2023 BRIEF

Highlights of our Team Volusia EDC activities in December. Thank you for subscribing and Happy New Year!

OUTREACH

**Outreach Meetings in December: 4
Site Visits in December: 2**

While we did not attend any designated outreach events in December, we had 4 outreach-related meetings and hosted 2 companies for site visits.

COMMUNITY

In December, TVEDC attended these community events:

Daytona Regional Chamber and Team Volusia EDC's annual Market Watch Business Summit, presented by Bank of America.

Daytona Regional Chamber Business After Hours -- Holiday edition

Volusia Manufacturers Association Banquet

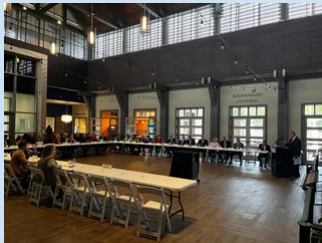
Volusia League of Cities Dinner

The Volusia League of Cities Dinner in December included a new programming initiative launched to highlight associate members of the organization. Kicking off this new agenda feature, Team Volusia's Keith Norden addressed the audience, providing a TVEDC organizational overview, and highlighting our beneficial membership with the Volusia League of Cities.

Team Volusia EDC Board of Directors Meeting

Our final Board of Directors meeting in 2023 was held at MOAS' Cici & Hyatt Brown Museum. Prior to the start, many of our investors gathered for our annual photo.

The Board meeting agenda included approval of two new investors: Mastermind Mushroom and Salty Dog Vacations, an update from our President & CEO, Keith Norden, a few words from the Volusia Young Professionals Group (VYPG) President Elect, Kristina Circelli, and a review of both our Vision 2023 accomplishments and our Vision for 2024, led by our Chair, Philip Maroney, Root Organization.





Our featured presentation was from Wes Hudgens, Florida Power & Light, on the new #WonderFL campaign, a statewide talent recruitment initiative. Team Volusia worked closely with FPL on our part of the campaign, VolusiaFL, which we are excited to say is now live!

You can visit VolusiaFL by clicking [HERE](#).

We thank everyone who joined us at this Board of Directors meeting, and to all our investors and community partners for their support and collaboration!

TVEDC Strategic Plan

In August of 2023, Team Volusia EDC engaged Boyette Strategic Advisors to work with us on our next 5 year strategic plan, which will be launching in 2024. We thank all our investors and community partners who participated in the discovery phase. And we look forward to sharing the plan with everyone at our Annual Meeting on Thursday, March 7, 2024!

Team Volusia EDC Investor Renewals

Much gratitude to the following organizations for renewing their investment in TVEDC!

**City of Daytona Beach
City of Daytona Beach Shores
City of Lake Helen
Giles Electric
Hazen Construction**

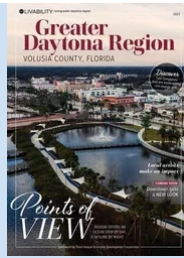
We thank all our investors for their dedication to economic vitality in Volusia County!

IN THE NEWS

Click here to read "[At the Intersection of Growth and Success](#)" in **Evolve magazine**, featuring an interview with our very own, Keith Norden!

And for the latest EVOLVE News Volusia online edition, please click [HERE](#).

[2023 Livability Greater Daytona Region-Volusia County magazine](#)



TVEDC 2022 Annual Report



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