



TEAMVOLUSIA
GREATER DAYTONA REGION
ECONOMIC DEVELOPMENT CORPORATION

January 2024 BRIEF

Highlights of our Team Volusia EDC activities in January. Thank you for subscribing!

OUTREACH

Outreach Meetings in January: 31
Site Visits in January: 1

SpaceCom

The SpaceCom/50th Space Congress, held January 30 to February 1, in Orlando, attracts thousands of space professionals for an engaging program led by experts and a comprehensive expo showcasing solution providers. This was the 3rd year that Team Volusia hosted a booth to promote Volusia County, and we were one of only a few economic development organizations on site. Across the three days, all our staff -- Keith Norden, Tywan Arrington, Harry Jorgensen, Debbie Robbins and Tracy Marino -- spent time in the booth, along with several practitioners including Chris Edwards (New Smyrna Beach), Brian Rademacher (Ormond Beach), Mike Arman (Oak Hill), and Katrina Friel (Volusia County Division of Economic Development).





COMMUNITY

In January, TVEDC attended these community events:

City of DeBary Main Street Groundbreaking

DeLand and Greater West Volusia Chamber Economic Development Update Panel, with our own Harry Jorgensen as a panelist

Round Table of Volusia Elected Officials

VCARD Annual Installation and Awards Lunch Banquet

Volusia Business Resources Workshop

Volusia League of Cities Dinner, Lake Helen



Team Volusia with Katrina Friel, Volusia County Economic Development

2024 Annual Meeting

You are cordially invited to attend Team Volusia EDC's 2024 Annual Meeting at the Mori Hosseini Center, Daytona State College, on Thursday, March 7th!

RSVP by February 23 by visiting: [Team Volusia Annual Meeting Tickets](#)

Join us for the opportunity to connect with likeminded and dedicated business and community leaders, as together we positively impact the prosperity of our region!

Our featured presentation will be an overview of Team Volusia's new five-year strategic plan, Forward Team Volusia, presented by Boyette Strategic Advisors.

And we are excited to announce that our keynote address will be from the newly appointed Deputy Secretary of FloridaCommerce, TJ Villamil!

KEYNOTE SPEAKER

TJ Villamil

Deputy Secretary of FloridaCommerce and
President of International Commerce at SelectFlorida, Inc.

FEATURED PRESENTATION

A Review of Team Volusia's New 5-Year Strategic Plan

As Presented by Boyette Strategic Advisors

Mori Hosseini Center - Daytona State College

1200 West International Speedway, Blvd., Daytona Beach

Thursday, March 7 from 5:00 to 8:30pm

Registration and Networking from 5:00 to 6:00pm

Investors \$150

Future Investors \$200

RSVP is required by February 23. To RSVP Today Please Visit:

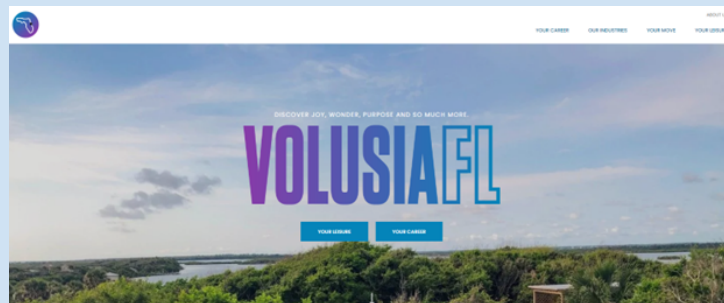
[Team Volusia EDC Annual Meeting Tickets](#)

TALENT RECRUITMENT UPDATE

Raising awareness for Volusia County is key to Team Volusia's mission, and marketing for both business recruitment and talent recruitment factor into that goal.

In 2023, Florida Power & Light (FPL) created a first-of-its-kind campaign to elevate Florida's position as a top state for employment. WonderFL.com features include an interactive regional map, a cost of living calculator, and 8 regional websites with a deeper dive on local communities.

Team Volusia worked closely with FPL and their project partner, DCI, to develop our regional website, LifeInVolusiaFL.com, which launched in late 2023 and is the only regional site dedicated to one county. Life in VolusiaFL connects professionals to jobs in Volusia County while promoting our region's quality of life and growing industries.



You can visit VolusiaFL by clicking [HERE](#).

Team Volusia EDC Investor Renewals

Much gratitude to the following organizations for renewing their investment in TVEDC!

Daytona Regional Chamber of Commerce
Dredging & Marine Consultants
Duke Energy
Giles Electric
Volusia County Chamber Alliance

Wire 3

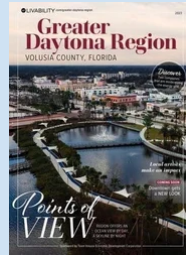
We thank all our investors for their dedication to economic vitality in Volusia County!

IN THE NEWS

Click here to read "[At the Intersection of Growth and Success](#)" in **Evolve magazine**, featuring an interview with our very own, Keith Norden!

And for the latest **EVOLVE News Volusia** online edition, please click [HERE](#).

[2023 Livability Greater Daytona Region-Volusia County magazine](#)



[TVEDC 2022 Annual Report](#)



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