

February 2024
BRIEF

Highlights of our Team Volusia EDC activities in February. Thank you for subscribing!

OUTREACH

Outreach Meetings in February: 43
Site Visits in February: 2

IEDC

Keith Norden attended the International Economic Development Council 2024 Leadership Summit, in Phoenix, Arizona. More than 300 economic development leaders from Canada, Mexico and the U.S. gathered to discuss best practices and fostered international partnerships and coalitions. The forum focused on building economic development ecosystems in communities around the world for future generations. Keith obtained his certification as an economic development professional through IEDC in 1995 and Team Volusia is currently going through the application process to become an IEDC Accredited Economic Development Organization (AEDO).

SelectUSA Brazil Roadshow

Last week, Team Volusia proudly participated, for the second consecutive year, in the SelectUSA Brazil Roadshow, hosted by the U.S. Dept of Commerce, International Trade Administration, & SelectUSA. Held in São Paulo, Harry Jorgensen joined representatives from 12 other economic development organizations for a program that included a site visit tour of Embraer, one of the largest international investors in Florida, an executive reception at the residence of the U.S. Consul General, a conference at the American Chamber of Commerce for Brazil, and several prearranged one-on-one meetings with vetted Brazilian companies interested in locating in the U.S.

SYNAPSE

Harry Jorgensen attended the 2024 Synapse Summit in Tampa, where Florida’s top innovators come together to connect, catalyze, and create. This year’s program included talks, panel discussions, and networking with enterprise executives, venture capitalists, startup founders, and innovation ecosystem partners.



SelectUSA Brazil Roadshow: Harry Jorgensen, Jasjit Singh, Executive Director for SelectUSA & Aleksandro Gardano, General Manger, Fabinject LLC.

Synapse: Harry Jorgensen with SelectFlorida’s Madison Lawson, Senior Manager, Foreign Direct Investment, and Justin Quiles, Associate, International Strategic Initiatives.

Launch of Life in VolusiaFL!

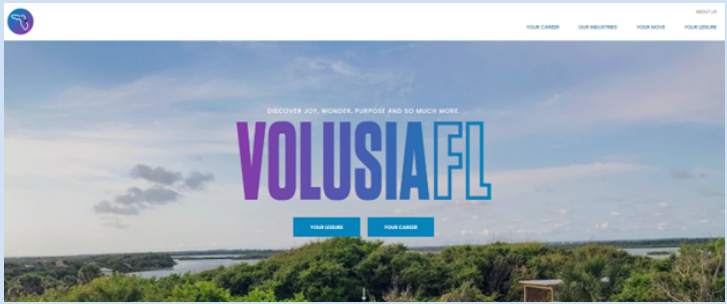
Raising awareness for Volusia County is key to Team Volusia’s mission, and marketing for both business recruitment and talent recruitment factor into that goal.

In 2023, Florida Power & Light (FPL) created WonderFL.com, a first-of-its-kind campaign to elevate Florida’s position as a top state for employment.

Team Volusia worked closely with FPL and their project partner, DCI, to develop our regional website, LifeInVolusiaFL.com, which is the only regional site dedicated to one county. Life in VolusiaFL connects professionals to jobs in Volusia County while promoting our region’s quality of life and growing industries.

FPL Illuminations Award

Team Volusia EDC received the top prize as BEST COMMUNITY PARTNER for our integration and promotion of VolusiaFL.com, at FPL Illuminations in February!



You can visit VolusiaFL by clicking [HERE](#).

COMMUNITY

In February, TVEDC attended these community events:

Alliance4

FPL Illuminations

Port Orange South Daytona Chamber of Commerce 2024 Mayors' Breakfast: Celebrating our Hometown Heroes

Volusia County Economic Development "Q" Breakfast

Volusia Days at the Capitol



Tywan Arrington joined the enthusiastic group at Volusia Days at the Capitol

Team Volusia EDC Investor Renewals

Much gratitude to the following organizations for renewing their investment in TVEDC!

Fairwinds Credit Union
Florida Power & Light
James Moore CPAs
Olivari & Associates CPAs
VyStar Credit Union

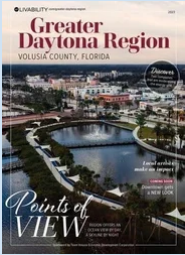
We thank all our investors for their dedication to economic vitality in Volusia County!

IN THE NEWS

Click here to read "[At the Intersection of Growth and Success](#)" in **Evolve magazine**, featuring an interview with our very own, Keith Norden!

And for the latest **EVOLVE News Volusia** online edition, please click [HERE](#).

[2023 Livability Greater Daytona Region-Volusia County magazine](#)



TVEDC 2022 Annual Report



Coming in our March newsletter -- the 2023 Annual Report!



Please like and follow us on social media.

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