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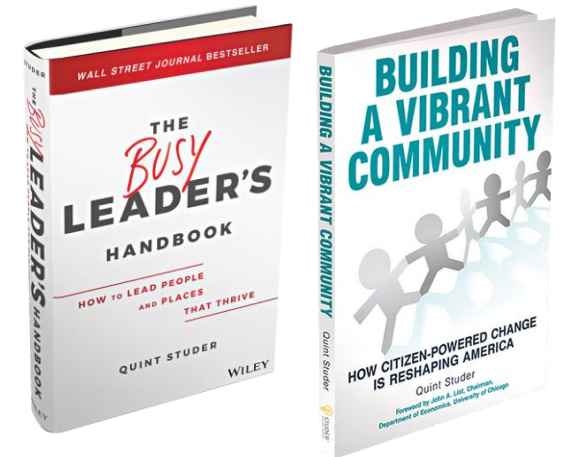
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SIGN UP FOR

Quint's Columns



www.QuintStuder.com

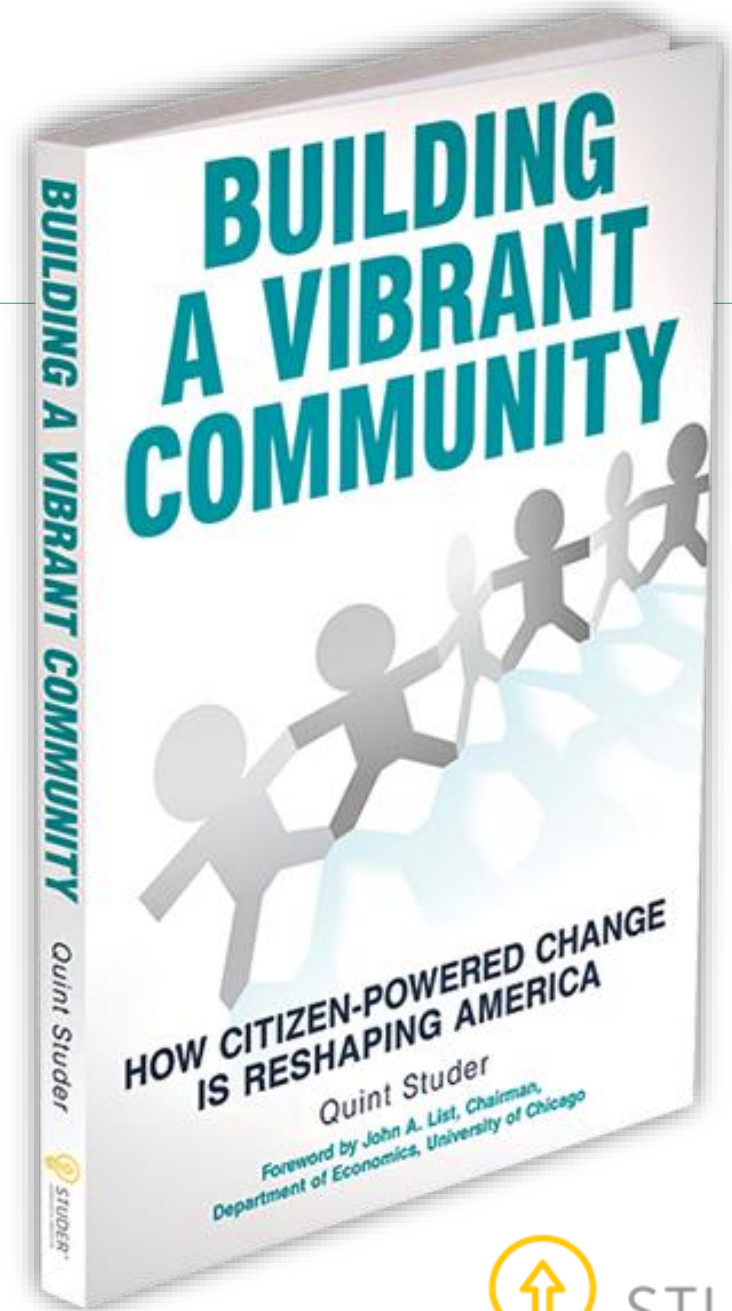


What I hope you leave with:

- Impact of retaining talent in your community
- Public/Private Partnerships beyond the norm
- The key steps in building a vibrant community
- The 4 gears, when turning well create a better quality of life for the community
- Change

Why the Book?

To help communities create an environment that people want to be in, increase the tax base, and become more financially stable.



Pensacola

By the Numbers

- Quality of Life Survey has gone from 27% in 2008 to 64% in 2020 of people believing the City is moving in the right direction.
- 34% Increase in assessed property value in the last 5 years
- 67% Increase in downtown investment in the last 5 years

By the News

2019 Strongest Town Winner by Strong Towns



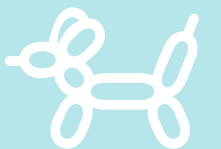
In 2019 named 15th most desirable city to live in the nation by U.S. News and World Report



17th best city to start a small business by Go.Verizon.com in 2019



In 2013 APA named Palafox Street as one of "10 Great Streets in America"



At one time, locally owned organizations were the driving forces in building a community:



Banks



Media



Healthcare



Businesses

Jim Clifton

Why do some cities thrive?

They retain those local companies that receive revenue from outside the area

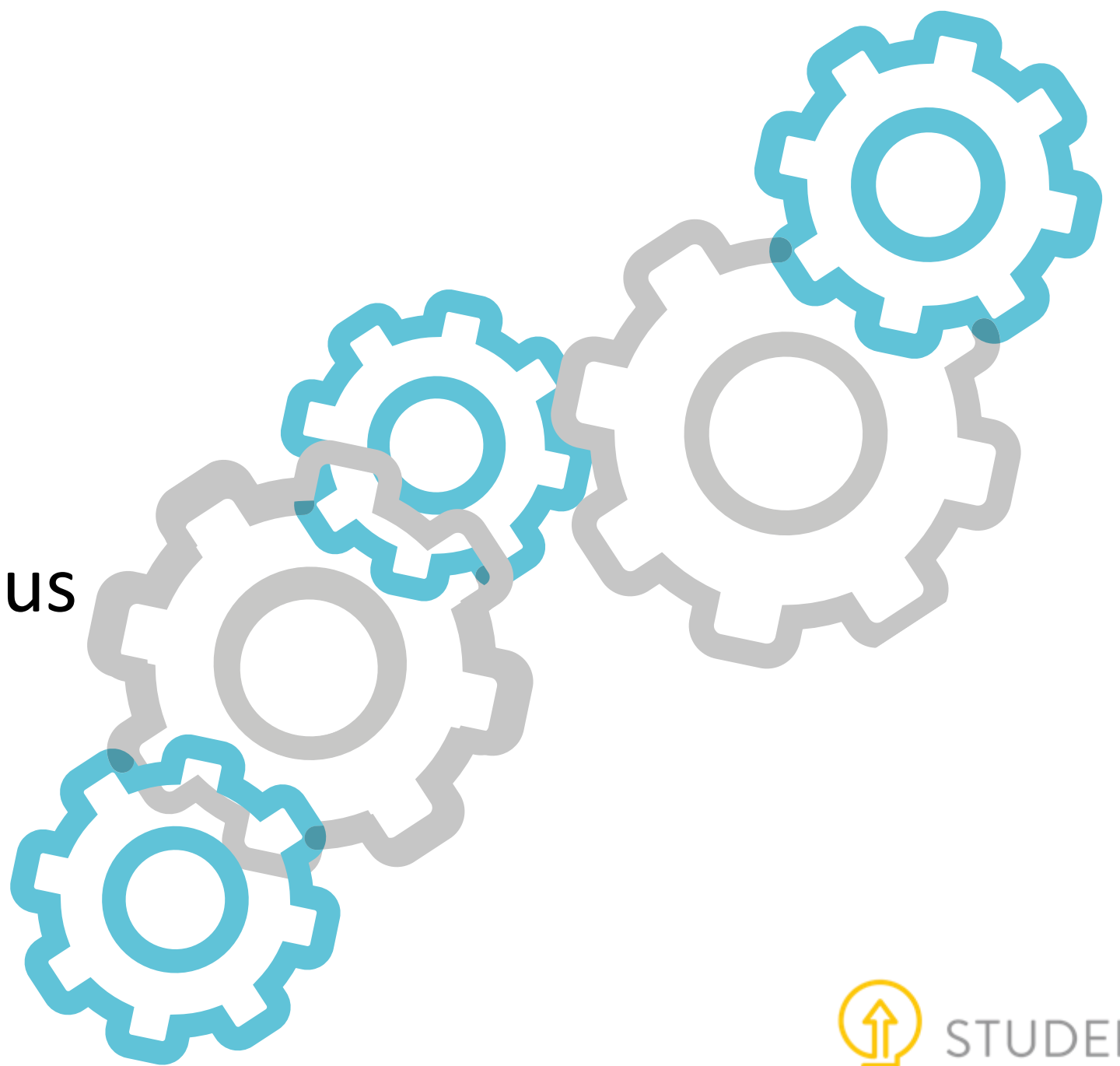
They help grow and support start-ups

They have a Vibrant Downtown

*Bonus – local college and/or university

Change

- Burning Platform
- Critical Mass
- Small Wins
- Consent vs Consensus
- Turbulence



Capital follows talent and talent
follows place.



What does talent look for?

- Affordability
- Opportunity
- Vibrancy
- As family situation changes, education becomes important.

Burning Platform





Do what you can, with
what you have, where
you are.

-THEODORE ROOSEVELT

Downtown

Programming

- What does your community do to program your downtown?

Placemaking

- How can we reimagine our town by maximizing what we have?
 - Rethinking your space.

Small ball

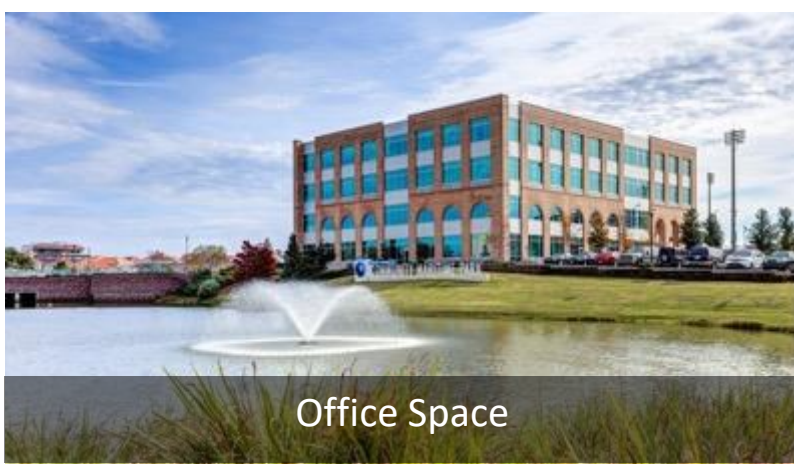
- Progress not perfection



Retail and Entertainment



Retail and Entertainment



Office Space



Variety of Residential Options
(size, price, rent, buy)



Programming – Chinese New Year Celebration



Programming – Outdoor Festival



Vibrancy/
Downtown



“Human capital – talent –
is a community’s greatest
resource. One that is
measured by the
kindergarten readiness of
its children.”

-JOHN LIST, DEPARTMENT
OF ECONOMICS,
UNIVERSITY OF CHICAGO

“The Why”

Brain Growth- Dr. Dana Suskind

- 80 - 85% of a child's brain is developed in the first three years
- Talk your baby through the day to make neural connections
- Brain connections are made by words, songs, play and love
- Babies learn best from a real, live person
- Praise can help your child become resilient



3Ts: Tune In, Talk More and Take Turns

Education for Parents

- Education for parents prior to leaving the hospital
- Access to a video tutorial on an I-Pad
- Brain Bag

On a scale of 1-10, rate your knowledge of how parent talk influences early brain development before the tutorial, and then rate it after.



Overall, our parents say their knowledge started at: **7.6** and increases to a **9.7**

The Basics

- Basics approach was designed and launched in Boston by the Achievement Gap Initiative at Harvard University/Dr. Ronald Ferguson.
- Families of babies, infants and toddlers (ages 0 - 3) sign up for free weekly text messages that suggest activities to build learning into everyday life.
- Each text message is tailored to the child's age.



WHY?

**Because 80% of
brain growth happens
in the first three years!**



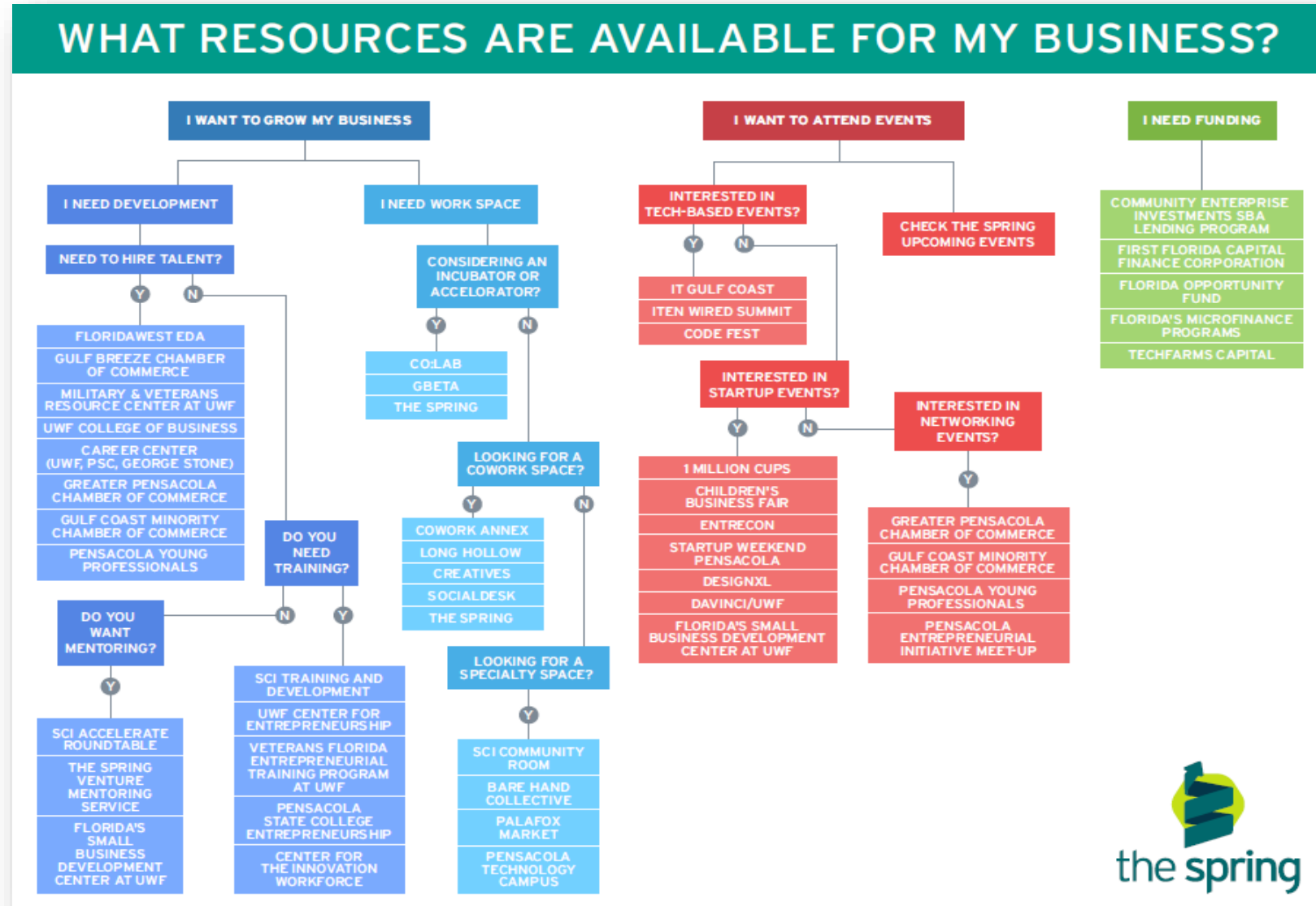
Economic Development - Level 1

- Skill Development
- Business Challenge
- EntreCon
- Accelerate Roundtable
- Online Training



Economic Development - Level 2

- Entrepreneurial Eco System
- Mentoring
- Asset Map



Civic Engagement - Raising the Civic IQ

- Builds critical mass (which helps you execute)
- Helps citizens see the *why* behind proposed improvement initiatives
- Brings lots of people together to hear the same ideas at the same time
- Shifts the conversation and gets the community “unstuck”
- Collect best practices and learn from others
- Sparks creative solutions
- Gets the average person involved
- Neighbors get to know neighbors
- Benefits government leaders
- Educated citizens hold government officials accountable

CivicCon Topics

- Public Private Partnerships
- Cities and Social Equity
- Smart Investments
- Getting Parking Right
- Creating Great Neighborhoods
- Resilient Waterfronts
- Walkable Cities
- Market Research
- Loving Your Community
- Diversity, Equity and Inclusion

Raising the Civic IQ: CivicCon

Homelessness, police reform, e

CivicCon brings some of the top experts from around the nation – and sometimes "what great looks like" in other communities. The goal is to encourage education and positive change in our community. We sometimes refer to the impact of

Jan. 19: Quint Studer, founder of Studer Community Institute, and Chair Kitchner of Pensacola Young Professionals, providing a review of the annual Quality of Life survey results at a virtual CivicCon Town Hall. Since 2008, the Quality of Life survey has measured the attitudes and priorities of community members toward the place they live.

Jan. 26: Dr. Timothy Smith, the new Escambia County School District Superintendent, presenting on the topic "We Must Reach All Students" and sharing his impressions after his initial weeks on the job.

Feb. 4: Andrew Davis, author of Towns Inc., shares how our community can use its improved quality of life ratings by U.S. News and World Report and other sources that rank communities to drive our economy.

March 25: Tim Keane, Atlanta Planning Commissioner and former planning director at Charleston, S.C., discusses the importance of plans and then executing on the plans. He came to Atlanta five years ago and will detail how planning during that time is already paying dividends to residents. And he will show how plans were integral to Charleston flowering into one of the nation's most desirable cities to live.

April 19: Rachel Solotaroff is president and CEO of Central City Concern and is a physician and a national voice on services for the homeless. Her non-profit in Portland has partnerships to provide and coordinate not only housing for the homeless but helping with health and job search needs. It has been touted as a national model for helping communities solve the homeless issue.

May 17: Jill Miller, President of Bethesda Inc., and bld in Cincinnati, Ohio. The latter is the grants initiative that invests in innovative ideas with the ability to spark and scale new approaches to improving community health and healthcare.

June 14: Vincent Brown is CEO and president, V. R. Brown Consulting. He will share stories of 30 years of experience creating diverse workplace and the positive impact of intentional actions on lives, communities.

These speakers and topics are confirmed and event dates will be announced later. Visit pnj.com/civiccon

Quint Studer is founder of Studer Community Institute, author, health industry leader and businessman. Covid is impacting our country like an earthquake. Even after an aftermath, people and communities are feeling the pressure that the challenges at the destruction brought on by Covid. So, we can a person and a community do? Over the past 6 months Quint has been presenting to a wide range of audiences the difference between Stress and Trauma. The presentation will help individuals assess their own well-being, mental health of the community and what to take to be a healthier person and to help community be better.

Raymond Gindras is co-founder and principal emeritus of Urban Design Associates in Pittsburgh. He recently was awarded the Seaside Prize for Innovation and Revitalizing Inner City Neighborhoods for transforming Public Housing Projects into Mixed Income Neighborhoods. He taught at Yale University for two decades.

Pensacola, Florida 2021



CIVICCON



Our community is a Strong Towns winner

Great cities begin with great dialogue

CivicCon goes virtual



Rand Hicks

Chuck Yeager



“The world belongs to crazies.
The world belongs to people that
believe that we can do something
that people tell us
we normally can’t do.”

-Quint Studer

Stay Crazy