



## Q3 2020 QUARTERLY BULLETIN



### President's Comments

Suddenly, it's the fourth quarter of 2020 and like everything else this year, I find it hard to believe! Despite the chaos and disruption that manifested itself in the second quarter of the year, Team Volusia staff never broke stride. In this newsletter, we take a look back on the third quarter activity in digest form. We hope that you will be able to join us at our next in-person

Board meeting on October 16th at the Brannon Civic Center in New Smyrna Beach. Please take a moment to read the newsletter for updates on new and renewing investors, projects, site readiness program, outreach initiatives and upcoming events.

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## HIGHLIGHTS



### **Hundreds of Amazon Employees Celebrate the Official Opening of the Company's New Deltona Fulfillment Center**

Amazon has officially opened its new fulfillment center in Deltona, celebrating the first of many milestones with hundreds of new employees. Amazon welcomed their new team members inside of the one million square-foot building for the first time on September 13 to celebrate its Day One of operation. After a morning of learning and safety training, associates received the first item into the new building: outdoor deck scrub brush and squeegee with 45" pole.

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## **Daytona Beach International Airport Adds Daily Flights to Dallas and Philadelphia**

Soon travelers in the Greater Daytona Region will be able to travel to Dallas/Fort Worth (DFW) and Philadelphia (PHL) with ease. On December 15, 2020 American Airlines will offer two new non-stop daily roundtrip flights to both destinations through April 2021.

The new flights will further connect Volusia County to tourism and business hubs across the country. Passengers can select from business and economy class seats.

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## **Duke Energy Site Readiness Program**

The Duke Energy Site Readiness Program began in 2005 in North and South Carolina and

Duke Energy Florida implemented the program in November 2012 following the Duke Energy/Progress Energy merger.

The Site Readiness Program is intended to identify, assess, improve and increase awareness of industrial sites in Duke Energy service territory, as well as to advance the state of readiness of these sites. These studies are conducted by nationally recognized site selection consultants who evaluate the sites and provide a final report on recommendations for the properties. To date, 34 properties have been evaluated in Florida.

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## Outreach 2020 Style

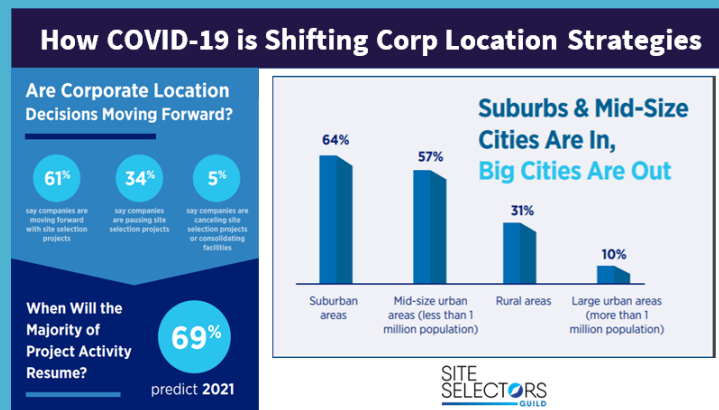
While business as usual has a unique connotation in 2020, Team Volusia staff continues to proactively reach out to the business community in an effort to market Volusia County as a business location. The team was able to attend 10 in-person events prior to the COVID-19 pandemic and they continued to remain active by attending

strategic virtual events. Staff attended two notable virtual events which included the IMPACT Virtual Summit and Business Facilities LiveXchange.

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## COVID-19's Impact on Site Selection

Site Selectors Guild has compiled a quick-reference infographic outlining compelling changes in corporate location strategies and how such decisions are moving forward. See the chart below:



## NEW INVESTORS

Team Volusia would like to welcome the following company to our private sector investor community.

### Board Level



**Avalon Park Group, Stephanie Lerret, Senior Vice President Marketing & Community Relations, Assigned Designee**

Avalon Park Group is a uniquely diversified family of companies engaged in many businesses including community development and homebuilding. APG has recognized Volusia County as a key corner of Florida to bring a new master planned community, Avalon Park Daytona Beach. Its Senior Vice President, Stephanie Lerret is helping create relationships for the company as it grows its business here. Stephanie has formidable record of involvement and volunteer service in the communities served by her company. Already, she is becoming involved here and we are pleased to welcome her and her company as Board Level Investors of Team Volusia Economic Development Corporation.

**We thank the following investors for their annual renewal and continued support.**









# LUPHAM<sup>UNIVERSITY</sup>







## UPCOMING EVENTS

PLEASE JOIN US FOR OUR NEXT



## Team Volusia EDC Board Meeting

October 16, 2020 at 9:00 a.m.\*

The Brannon Civic Center  
105 S. Riverside Dr., New Smyrna Beach  
\*Registration begins at 8:00 a.m.



Maritza Martinez-Guerrero is an Associate Vice President for the Division of Government and Community Relations, and Director for the Office of Community Relations and Economic Development at UCF. A strategic and trusted public affairs executive, with more than 15 years of experience strengthening internal and external stakeholder relations in higher education.

Over the years, Martinez has represented the University on numerous boards and community-wide efforts, and currently serves on the boards of the National Entrepreneurship Center, GrowFL, National Center for Simulation, the Downtown Orlando Partnership, among others. Martinez received her bachelor's, master's and MBA from UCF.



Rear Adm. Paul Sohl (USN Ret) has been tapped to lead the Florida High Tech Corridor Council (The Corridor Council), an economic development initiative of the University of Central Florida (UCF), the University of South Florida (USF) and the University of Florida (UF) to attract, retain and grow high tech industry and innovation - and the workforce to support it - in a 23-county region spanning the state.

He holds a Bachelor of Science in aeronautical engineering from the Massachusetts Institute of Technology and a Master of Science in aeronautical and astronautical engineering from Stanford University. He received his commission through the Naval Reserve Officers Training Corps and was designated a Naval Aviator in 1988. Sohl served operationally with Strike Fighter Squadron (VFA) 113, the "Stingers," Lemoore, California, aboard USS Independence (CV 62) where he deployed to the Western Pacific during Operation Desert Shield. Following graduation from the U.S. Naval Test Pilot School (USNTPS) in 1993, as a member of Class 104, he reported to Weapons Test Squadron (VX) 31, China Lake, California, and was selected as an aerospace engineering duty officer (AEDO). He later deployed to Afghanistan during Operation Enduring Freedom.

### Special Guest Speakers

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