



The TVEDC Brief

JUNE

2Q2022

June updates and a look back at the 2nd quarter of 2022. Thank you for subscribing!

Let's Talk 2Q

From the President's Desk

Keith Norden, CEcD
President & CEO



A great philosopher once said: "Change is the only constant in life." As people, we know change is inevitable. *How* and *when* we change, however, are vital to the equation.

Team Volusia EDC is honored to be part of the cross-functional economic development team here in Volusia County, serving in our role of recruitment and marketing for the area. And teamwork fuels our collective success.

In reflecting on the **2nd Quarter**, here are some highlights on how our team strived to serve the prosperity and well being of *your* team, and all our teams, across the county.

- TVEDC had a total of 95 economic development outreach meetings in 2Q.
- 7 new TVEDC investors joined our organization.
- We attended 13 Outreach Events & 17 Community Events.
- TVEDC hosted 8 site visits in the 2nd quarter, welcoming these prospective companies and showcasing Volusia County.

I am happy to say that our pipeline of projects continues to be strong. Thank you for your support and your dedication to our community!

JUNE OUTREACH

Total Economic Development Outreach Meetings in June: 23

Aircraft Interiors Expo (AIX) 2022

In our strategy to accelerate our impact, we proactively explore opportunities to join forces with Enterprise Florida. AIX is a prime example. As the only Florida county on site with EFI at this event, we were able to extend awareness of Volusia County.

Aviation is a key industry for Volusia County. AIX is a global platform dedicated to exceptional passenger experiences, upcoming interior insights & supply chain partnerships. Held in Hamburg, it was an opportunity to collaborate with EFI Germany.

Select USA Investment Summit 2022

The summit achieved it's largest participation in 2022, with 3,600 attendees from 70 international markets and 51 U.S. states and territories. Informative topics impacting the Foreign Direct Investment (FDI) community that were discussed included investment in underserved communities, broadband infrastructure investments, Building a Better America – Investment in Infrastructure, and The Future of High-Tech Industries.

Enterprise Florida (EFI) Quarterly Board Meeting

Gov DeSantis serves as Chair of EFI and its Board includes state officials and private sector industry leaders from across Florida. These meetings provide an opportunity to meet with EFI officials and Board members to raise awareness for Volusia County.

A day prior to the Board meeting, TVEDC participated in committee meetings, including Stakeholders Council, Business Development and Marketing Committee, Innovation and Business Talent Committee, and the International Trade and Investment Committee. A special presentation was made on the newly revamped [Team Florida](#) Marketing Partnership Program, of which TVEDC is a proud founding member.

44th Annual Joint Meeting Southeast U.S./Japan & Japan-U.S. Southeast Associations Orlando, FL, November 16-19, 2022

Also highlighted at the EFI Board Meeting, the 44th Annual Joint Meeting will be returning to Florida for the first time since 2006. Announced in February by Gov DeSantis with his appointment of Eric Silagy, President and CEO of FPL, to serve as Chair of the meeting along with the Japan Co-Chair, Mr. Masaaki Tsuya, External Advisor, Bridgestone Corporation.

Recent recipient of the Conferment of the Order of the Rising Sun, Gold Rays with Rosette, granted by His Majesty the Emperor of Japan, Keith is fully engaged with this historic summit.



Keith Norden with [EFI](#) Germany's Nadine Mock, at the [Aircraft Interiors Expo](#).



[Enterprise Florida](#) Board of Directors Meeting

Summer of FAM

This summer TVEDC is taking it to the streets with familiarization (or FAM) tours with each of the economic developers in our cities/municipalities.

These "windshield" tours provide updates on existing commercial & residential projects, along with land and buildings available for development.

We visited Deltona in April, South Daytona in June, and are now scheduling all the other FAM Tour stops in July and August.

Around the Community

Highlighting some of the events our team attended in June, ranging from our Board meeting to those presented by partners, investors, and sister organizations.

[Volusia County Association for Responsible Development](#) 2022 Annual Volusia Real Estate Values Forum.

[Volusia County Chamber Alliance](#) Annual Mega Mixer

[TVEDC](#) Board of Directors Meeting

[Intracoastal Bank](#) Customer Appreciation Day, celebrating 14 years in our community.

[Florida Workforce Development Association \(FWDA\)](#) Member Meeting

TVEDC Investors

Thank you to our June Anniversary Investor!

RUSH Marine/RUSH Construction

We thank all our investors for their dedication to economic prosperity in Volusia County!

Next TVEDC Board of Directors Meeting

**Embry-Riddle Aeronautical University - Henderson Welcome Center
Friday, August 5, 9:00 a.m.***



FEATURED SPEAKER

Jose A. "TJ" Vilamil IV
SVP, International Trade & Development
[Enterprise Florida, Inc.](#)

The International Trade and Development (ITD) unit is headquartered in Miami and maintains offices in 6 Florida cities as well as 20 cities around the world. EFI's ITD program focuses on 1) assisting Florida companies (most of which are manufacturers) in export sales and promotion, 2) recruiting international companies to invest and grow in Florida (Foreign Direct Investment), and 3) supporting the Executive Office of the Governor of Florida on international business mission trips. TJ is a proud double graduate from University of Florida with an undergraduate degree in communications and a master's degree in Entrepreneurship from the business school.

*8:00-9:00 a.m. Registration, Networking & Light Continental Breakfast. Please contact Debbie Robbins (drobbs@tvedc.com) with questions.

JULY 13: Dr. Mary McCleod Bethune Statuary Unveiling



Nancy Lohman (TVEDC Board member along with Lowell Lohman) served as Chair of the diverse [Dr. Mary McLeod Bethune Statuary Fund](#) Board of Directors, who have generously raised money, and awareness, for this historic project.

TO TUNE IN for this truly memorable day in Volusia County, and Florida, the unveiling will be **televised on WESH TV (Channel 2)** or you can view the **live feed from Statuary Hall in the U.S. Capitol on July 13** by clicking here: [Watch Dr. Mary McLeod Bethune Statuary Unveiling.](#)

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