



MARK YOUR CALENDAR - NOW!

44th Annual Southeast U.S./Japan Assoc. Joint Meeting:
Orlando, Florida - November 16-19, 2022



Membership in the Southeast U.S./Japan Association is open to residents of Alabama, Florida, Georgia, North Carolina, Mississippi, South Carolina, and Tennessee, and includes both private and public sector members. The Southeast U.S./Japan Association has a counterpart in Tokyo, the Japan-U.S. Southeast Association. The Japanese Association's membership includes the top managers of Japan's leading enterprises as well as high-level government officials. To fulfill the mission of both Associations, an annual **Joint Meeting** is held, and alternates between selected sites in Japan and the Southeast. Membership in **Florida Delegation, Southeast U.S./Japan Association, Inc.** is open to individuals, companies and organizations interested in the promotion of trade, investment. Florida is the host state and has selected the Rosen Shingle Creek Resort in Orlando as the official venue for this year's 44th Joint Meeting.

PROGRAM & ACTIVITIES:

- Overview of Current SEUS & Japan Economies
 - Sessions on Trade, Investment, and Energy
 - Participation of Top Japanese Business & Government Leaders and SEUS
 - Invitational Golf Tournament
 - Tours, Receptions, Dinners & Special Entertainment for Networking
 - Florida Delegation Annual Meeting of Members
 - Special post-conference optional sightseeing tours available to all delegates be available
- Regular Registration fee is \$675 per person.
 - NOTE: Any spouse/guest must be registered and a paid registrant to attend any 44th Annual Joint Meeting event, tour or meal functions.

REGISTER NOW!

Registration is now open but ends soon, so we urge you to register now to secure your spot. Also, first-time Florida delegates are eligible for limited-time trial membership included with your registration. SEUS/Japan has negotiated special group hotel rates at the Rosen Shingle Creek for all registered delegates, which you can access via the registration form. (Group Rate expires 10/31/22.)

Ready to Register?

Contact us at info@fl-seusjapan.org to request a registration form or call us at 786-235-8289.

Sponsorship Opportunities Available!

Interested in sponsorship opportunities? Donors are extended recognition and privileges commensurate with the level of sponsorship. All sponsors, regardless of the amount, will receive the following: Complimentary registrations (varies based on level of sponsorship). Sponsors will be listed in the Joint Meeting program with logos. During the Joint Meeting Chairman, Eric Silagy, Chairman, President & CEO of Florida Power & Light Co., will recognize and thank all sponsors. Please contact us for more details on how to become a sponsor.

Contact us: Florida Delegation, Southeast U.S./Japan Association, Inc. PO Box 226647 · Miami, FL 33222-6647
Tel: (786) 235-8289 · Fax: (786) 235-8290
Email: info@fl-seusjapan.org or visit us online at: www.fl-seusjapan.org

44th ANNUAL



JOINT MEETING of the

Southeast U.S./Japan & Japan-U.S. Southeast Associations

*“Continued Success Through
Partnership & Innovation for a
Sustainable Future”*

NOVEMBER 16-19,
2022
ORLANDO, FL



ROSEN SHINGLE CREEK RESORT

FLORIDA DELEGATION CHAIRMAN'S MESSAGE

Dear Florida-Japan Business Leader:

I am pleased to invite you to this year's 44th Annual Joint Meeting of Southeast U.S./Japan & Japan-U.S. Southeast Associations. Florida and Governor Ron DeSantis will officially host this prestigious event in Orlando, FL this coming November 16-19 at the Rosen Shingle Creek Resort. Mr. Eric Silagy, Chairman, President and CEO of Florida Power & Light Co. will be the Conference Chair; Mr. Masaaki Tsuya, External Advisor to the Board, Bridgestone Corp., Tokyo, will serve as the Japan conference co-chair.



*Keith Norden,
Chairman,
Florida Delegation,
SEUS/Japan Assoc.*

The relationship between Japan and the Southeast United States has grown steadily since the first meeting took place between the business and government leaders of Japan and our region over 47 years ago. Since that time, more than 1,000 Japanese firms have invested in the Southeast, and in recent years Florida has ranked Japan as its largest FDI country with \$10.6 billion invested in our state with some 200 Japanese firms here, employing over 25,000 Floridians. The ties between Japan and the Southeast U.S. are stronger than ever, through over four decades of continued partnership and innovation.

This year's program will include remarks and presentations by top business and government leaders, representing the most significant aspects of the economic relationship as well as ties of tourism, education, culture and friendship between Japan and the seven Southeast U.S. member states. Additionally, the respective governors of each of the member states, and senior Japanese business and government leaders and special guest speakers will participate.

The meeting will provide exciting networking opportunities for all of the 400-500 participating delegates to renew old friendships and establish new ones, including a golf tournament, sightseeing tours, receptions, meals and entertainment. Conference participation is limited to only 70 delegates per state (except the host state) to maximize networking opportunities. This will provide an exclusive opportunity for our delegates to establish business relationships with leading Japanese corporations.

The participation of leaders like you will provide significant benefits for our state. I invite you to mark your calendar now and strongly encourage your participation. I look forward to seeing you in Orlando this November!

Sincerely,

Keith Norden
Chairman
Florida Delegation, SEUS/Japan Association

SOUTHEAST U.S./JAPAN & JAPAN-U.S. SOUTHEAST ASSOCIATIONS

44TH ANNUAL JOINT MEETING

ORLANDO, FLORIDA, NOVEMBER 16-19, 2022

*"CONTINUED SUCCESS THROUGH PARTNERSHIP & INNOVATION FOR A
SUSTAINABLE FUTURE"*



Program Agenda - Subject to Change

(All events at the Rosen Shingle Creek unless otherwise noted)

Wed., November 16

- 2:00-6:00 Delegates Arrival & Conference Registration/Check-in
- 5:00-6:30 Special Host State Orientation Event (Japan & Florida Delegation Members Only)
- 7:00-10:00 Chairman's Dinner (by invitation only)

Thur., November 17

- 8:30-6:30 Conference Registration/Check-in
- 8:00-4:00 Choice of one of the three following Optional Sightseeing Tours
(One tour included with conference registration fee)
 - 1: Daytona International Speedway & Toyota Injector – Daytona Beach
 - 2: Kennedy Space Center – Cape Canaveral
 - 3: Mitsubishi Power Americas Service Center Business Tour
- 5:00-6:30 Individual SEUS Member State & Florida Delegation Meetings
- 7:00-11:00 Welcome Reception Dinner & Entertainment for all Japan & SEUS Delegates
(Universal Studios Orlando)

Friday, November 18

- 7:00-8:30 Joint Networking Breakfast Buffet for all SEUS & Japan Delegates
- 9:00-3:00 Spouse Tour– Winter Park/Park Avenue area
- 9:00-10:20 Opening Ceremony with Chairmen & Delegation Leaders at venue
- 10:35-11:45 Plenary Session "Current State of the Japan and SEUS Economies": Mr. Nobuhiko Sasaki, Chairman & CEO, JETRO
- 12:00-1:30 Luncheon Program: Keynote Speaker: His Excellency Amb. Koji Tomita
- 2:00-3:15 Concurrent Panel Sessions I & II: Manufacturing, Tech/Auto Sectors (EV) & Supply Chain Issues, Gateways/Ports
- 3:30-4:45 Concurrent Panel Sessions II & III: 1. Space/Aviation & Renewable Energy
- 5:00-5:45 Closing Ceremony
- 6:15-9:15 Closing Reception, Gala Dinner & Cultural Entertainment Program

Saturday, November 19

- 8:00-2:00 Golf Tournament at Shingle Creek Golf Club
(Separate Registration required & additional fee of \$195 per golfer.)



*Florida Governor Ron
DeSantis, Official Host
of the 44th Annual
SEUS/JAPAN Joint
Meeting*

For additional information please contact us at:
Phone: (786) 235-8289 - Fax: (786) 235-8290
Email: info@fl-seusjapan.org or visit us online at: www.fl-seusjapan.org