



**TEAMVOLUSIA**

GREATER DAYTONA REGION

ECONOMIC DEVELOPMENT CORPORATION

## ***DECEMBER 2022 BRIEF***

**Here's to a prosperous 2023 for our community! We are happy to share our December highlights for Team Volusia EDC. Thank you for subscribing!**

### **Outreach**

#### **Outreach Meetings in December: 19**

##### **Area Development Consultants Forum 32**

Held December 4 – 6 in St. Petersburg, Keith Norden represented for Volusia County at this annual fall forum. The program provided the opportunity to hear from and network with leading site consultants and industry experts with an agenda focused on the trends influencing corporate location and economic development strategy.

##### **Team Florida Signature Event, Miami**

Harry Jorgensen attended the Team Florida Signature Event at Miami Art Basel from November 30 – December 2. In conjunction with the world renowned art show, economic development partners from across Florida spent three days networking with a lineup of respected site selection consultants amid some of Florida's best cultural offerings.



Area Development Consultants Forum 32



Area Development Consultants Forum 32

## TVEDC Board of Directors Meeting & Chair's Holiday Reception

Our final Board of Directors Meeting in 2022, on December 8th, featured a special presentation by Alexander N. Cartwright, President, University of Central Florida, on UCF's Strategic Plan, titled *Unleashing Potential*.

Held in the Retreat Space, First Floor, underneath The Daytona Autograph Collection Hotel, One Daytona, we first brought all our investors together for our annual Board of Directors photo, which will appear in the 2022 Annual Report, to be first distributed at our Annual Meeting on March 9th.

Then followed the business agenda for our Board of Directors meeting, including approval of our budget for 2023, and exciting investor

announcements!

- **New Investor, Ambassador Level: Coastal Ventures Real Estate, Ashley Flatley, assigned designee.**
- **Investor Elevating to Partner Level: Intracoastal Bank, Ryan Page, assigned designee.**



Behind the Scenes: taking the Annual Board of Directors photo



Board of Director's meeting business agenda, approving our 2023 budget

**Immediately following the business agenda, our Chair's Holiday Reception, hosted by Chair Jordan Jiloty, was held on the 2nd Floor of The Daytona, on the Blue Flame Terrace.**



At the Chair's Holiday Reception, Keith with Intracoastal Bank's Ryan Page & Laura Gilvary

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## Community

December ushered in several wonderful community events, offering opportunities to meet new people and build relationships. Events we hosted or attended in December included:

In a collaboration between Team Volusia EDC and the Daytona Regional Chamber of Commerce, the annual Market Watch Business Summit, presented by Bank of America, was held on 12/6. The Summit included a panel discussion on business, manufacturing and workforce development in our community, and a presentation on the national and international financial outlook, by Bank of America.

Roundtable of Volusia County Elected Officials, Daytona Beach International Airport.

Volusia League of Cities December Meeting, hosted by the City of Daytona Beach at the Julia T. And Charles W. Cherry Cultural & Education Center.

Team Volusia EDC Real Estate Task Force

CareerSource Board Meeting

Enterprise Florida Board and Committees Meetings

Daytona Regional Chamber Diversity, Equity and Inclusion Council Meeting



Market Watch Business Summit



In her final event for 2022, outgoing Chair of the Volusia League of Cities, CODB Commissioner Paula Reed, welcomes attendees.

## TVEDC Investors

Much gratitude and thanks to the following organizations for renewing their investment in Team Volusia EDC!

**BMC CPA's**  
**Lohman Enterprises**  
**New Smyrna Chrysler Jeep Dodge**  
**R&R Industries**

We thank all our investors for their dedication to economic vitality in Volusia County!

## December New Project Announcements





We are excited to share two (2) new press releases distributed in December, announcing successful business development projects with:

- [Culture Studio](#), in Daytona Beach
- [BeStrong](#), in Port Orange

To read the Press Releases, please visit our [TVEDC PRESS RELEASES](#) page.

Here are some highlights:

Our business development leads have several sources, including our national and international outreach and networking activities, and referrals from our economic development and community partners. Both Culture Studio and BeStrong benefitted from these relationships that we continue to strengthen.

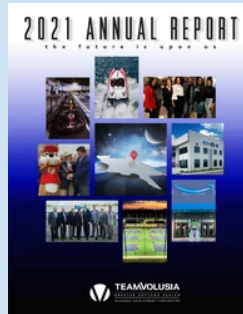
[Culture Studio](#), a full-package merchandise company that powers the music and entertainment industry in retail, tour, and e-commerce sales – approached us earlier this year via the Florida Power & Light Office of Economic Development. TVEDC was happy to work with them to help establish their first production facility in the Southeast. Now with locations in both Chicago and Volusia County, Culture Studio has a Daytona Beach staff of 40 and growing.

Headquartered in Hungary, [BeStrong](#) has manufactured and installed over 1,600 sport and fitness parks across 15 countries, with plans to continue to expand globally. Locating in the Eastport Business and Technology Park, BeStrong established their first U.S. facility, in Port Orange. With tremendous support from the local Hungarian community, including the Honorary Consul of Hungary in Central Florida, Team Volusia EDC worked for nearly three years on a competitive recruitment effort to bring BeStrong to Volusia County. With a projected capital expenditure of \$5 million, BeStrong looks to hire 20+ employees.

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