

OCTOBER BRIEF

October highlights for Team Volusia EDC. Thank you for subscribing!

Project Update

Amazon: New Daytona Beach Location

Behind the scenes! Great progress has been made already on the construction of the new Amazon building, in Daytona Beach.







Outreach

Total Outreach Meetings in October: 37

Total Site Visits in October: 2

DeLand Aero Showcase

The DeLand Aero Showcase was held behind the Deland Municipal Airport main office, with a new event presenter. It featured light-sport aircraft, general aviation resources, and aviation suppliers.

Industrial Asset Management Council (IAMC) Fall Forum

Held in Detroit, the IAMC Fall Forum celebrated its 20th Anniversary, joined by over 400 professionals. With a focus on manufacturing, and an exclusive membership made up of, 1/3 corporate real estate executives, 1/3 service providers, and 1/3 economic developers. A founding charter member, Keith has earned the designation of Fellow.

During the Forum, Team Florida hosted an invite-only reception at the Ford House on Lake St. Clair. As Chair of the Board of Managers for Team Florida, Keith helped welcome the 20 site consultants and corporate RE executives to the reception.

National Business Aviation Association (NBAA)-BACE

Along with the Daytona Regional Airport, and members of Enterprise Florida, we were in attendance at the sold out NBAA Business Aviation Convention & Exhibition (NBAA-BACE) at the Orange County Convention Center & Orlando Executive Airport. NBAA connects the aviation industry, business leaders, owners, operators, governmental officials, manufacturers, and personnel from the sector.

Synapse Orlando

Synapse Orlando is Central Florida's marquee annual event focused on innovation, engaging diverse industries from health to higher ed; tech to tourism. Local companies on site included Censys Technologies (Orlando Tech Council chosen presenter, Rising-Stars Company Showcase), and UCF Volusia County Incubator's Aerosapien Technologies and Weather Champs.



Trevor Perrott, CEO & Co-Founder, Censys Technologies, Synapse Orlando



Team Florida Invitation Only Event, at the fall Industrial Asset Management Council, Detroit

Community

TVEDC Board of Directors Meeting, Wayne G. Sanborn Activity Center

With a welcome from City of DeLand Mayor Robert F. Apgar, the agenda included updates from Interim Chair, Practitioners Council, Nick Conte, Tywan Arrington with the Real Estate Task Force update, and reports from Chair Jordan Jiloty, and President & CEO, Keith Norden. With featured speaker, Kerry Karl, Executive Director, Volusia County Association for Responsible Development (VCARD).

Also in October, TVEDC's Practitioners Council Meeting, and the Real Estate Task Force.

Volusia Business Resources (VBR) Week

The official launch of the VBR included a full week of lunch and learns. The VBR website is a one-stop shop for all your business needs.

Halifax Health Associates & Halifax Health Foundation Combined Meeting

Keith is a member of the Halifax Health Associates, and was happy to attend this combined meeting for our Board Level Investor, Halifax Health.

Daytona Regional Chamber of Commerce Hob Nob

We attended this special opportunity to meet some of the dedicated people, passionate about our community, who are running for elected office.

New Smyrna Beach State of the City

Mayor Russ Owen held his final State of the City address. Each Commissioner shared a video statement with their dedication to the city after the impact of Hurricane Ian. Mayor Owen concluded with his support for the city and its new Mayor, Fred Cleveland.



City of Deland Mayor Robert F. Apgar wielcomed our Board of Directors at the Sanborn Center.



Halifax Health Associates & Halifax Health Foundation Combined Meeting

JobsEQ SummIT 22

Harry Jorgensen, along with JobsEQ users from across the country, joined Chmura Economics & Analytics at SummIT 22, in Cleveland, for labor market data workshops, economic & workforce development presentations, and software training. Harry received his JobsEQ FIT certificate upon completion of JobsEQ labor market analysis software training.

TVEDC Investors

Much gratitude and thanks to the following organizations for renewing their investment in Team Volusia EDC!

Avalon | Avcon | CBC Benchmark | Cobb Cole | Cotton Enterprises | Daytona State College | City of Daytona Beach | City of Daytona Beach Shores | City of DeBary | City of Deltona | City of Holly Hill | City of Lake Helen | City of Orange City | City of Ormond Beach | Halifax Health | TD Bank | University of Central Florida | VentraHealth | Volusia County

We thank all our investors for their dedication to economic vitality in Volusia County!

COMING in NOVEMBER!

<u>44th Annual Joint Meeting</u> <u>Southeast U.S./Japan & Japan-U.S. Southeast Associations</u> Orlando, FL, November 16-19,2022

The 44th Annual Joint Meeting returns to Florida for the first time since 2006. Gov DeSantis appointed Eric Silagy, President and CEO of FPL, to serve as Chair of the meeting along with the Japan Co-Chair, Mr. Masaaki Tsuya, External Advisor, Bridgestone Corporation.

Recent recipient of the Conferment of the Order of the Rising Sun, Gold Rays with Rosette, granted by His Majesty the Emperor of Japan, our President & CEO, Keith Norden, is fully engaged with this historic summit.

"Fam" Tours: Final Stop - Ormond Beach

These "windshield" tours with economic developers in our cities/municipalities have provided updates on existing commercial & residential projects, and land and building availabilities. We are currently scheduling our final stop, Ormond Beach.

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2021 ANNUAL REPORT



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