



TEAMVOLUSIA

GREATER DAYTONA REGION

ECONOMIC DEVELOPMENT CORPORATION

July 2023 BRIEF

Highlights of our Team Volusia EDC activities in July. Thank you for subscribing!

OUTREACH

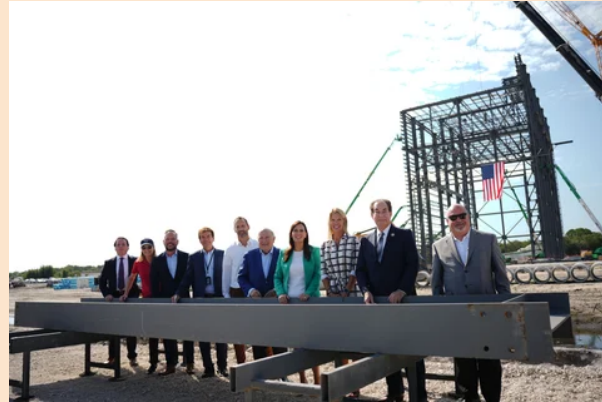
Outreach Meetings in July: 27

Logistics Development Forum

Due to Volusia County's strategic Central Florida location at the intersection of two major highways, I-95 and I-4, equidistant between two ports, Jax Port and Port Canaveral, Logistics and Distribution is a key target sector for Team Volusia. TVEDC's Keith Norden attended the Forum which focused on the importance of the supply chain and site selection process hitting many components of the site location decision that are high priorities for companies. One-on-one meetings were arranged with expert speakers specializing in logistic intensive projects as well as numerous sessions covering the importance of logistics in the site selection decision. The outstanding program delivered industry leadership and expertise to facilitate a two-way dialog between economic developers and site consultants and addressed the importance of logistics in a corporation's decision for a new manufacturing distribution and/or warehousing location.

Space Florida Amazon "Project Kuiper" Event

A special invitation was extended to TVEDC's Keith Norden from Space Florida, to attend an important announcement in Brevard County, regarding Amazon's Project Kuiper expanding to Space Florida's launch and landing facility at Kennedy Space Center with the \$120 million construction of a satellite processing facility. With our established relationship with Amazon, notable attendees included Lieutenant Governor Jeanette Nunez and Deputy Secretary of Commerce TJ Villamil. The event also drew many high profile representatives in the aviation and aerospace sector, which meant Keith had the opportunity to have several impromptu meetings with business leaders in this important industry for Volusia County business recruitment, given our location on the northern point of the Space Triangle.



Bill Lutrell, Director of Corporate RE at Werner Enterprises, Inc., Logistics Development Forum
Space Florida announcement - Amazon Satellite Assembly Plant construction, Kennedy Space Center

COMMUNITY

Additionally in July, TVEDC attended these community events:

Daytona Regional Chamber Eggs & Issues

Duke Energy Electricity 101

Mary McLeod Bethune Birthday Commemoration at the Riverfront Esplanade

Ormond Beach Chamber of Commerce Business After Hours

Hispanic Chamber of Commerce Central Florida Annual Installation Banquet luncheon

Volusia League of Cities Dinner, hosted by the City of DeBary





Daytona Beach Mayor Henry at the Mary McLeod Bethune Birthday Celebration, Riverfront Esplanade
TVEDC's Tracy Marino & Harry Jorgensen at the Hispanic Chamber of Commerce Annual Luncheon where they unveiled their new logo and branding, Sanford Zoo

Team Volusia EDC Investor Renewals

Much gratitude to the following organizations for renewing their investment in TVEDC!

Amazon

Boulevard Tire Center

The Daytona

Daytona Dodge Chrysler Jeep Ram/Maserati Alfa Romeo of Daytona Beach

Security First

Stetson University

We thank all our investors for their dedication to economic vitality in Volusia County!

East Side & West Side TVEDC Cocktails & Conversation Receptions COMING SOON

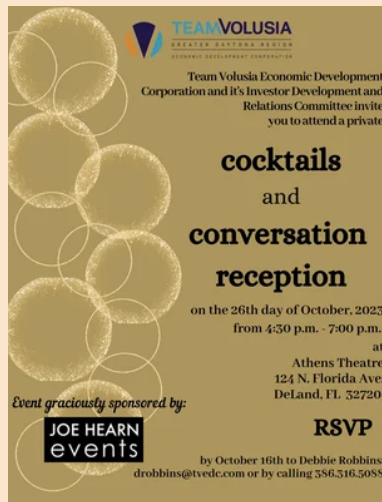
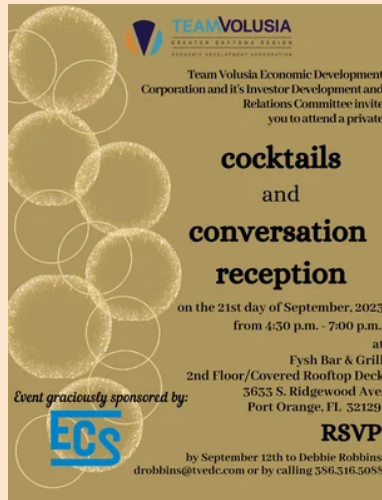
We are hosting two Cocktails and Conversation Receptions this fall, for anyone interested in learning more about becoming an investor, as an opportunity to meet and mingle with TVEDC staff and leadership.

FYSH Bar & Grill on September 21

or

Athens Theatre on October 26

RSVP Required, please contact Debbie Robbins.

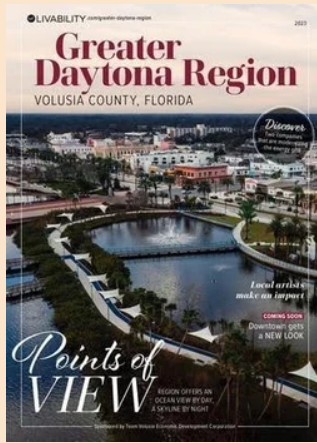


READ NOW

EVOLVE just launched Volusia News! If you haven't seen it yet, click [HERE](#) to check it out!



[The 2023 Livability Greater Daytona Region-Volusia County magazine is available now!](#)



TVEDC 2022 Annual Report



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