

March 2024

BRIEF

Highlights of our Team Volusia EDC activities in March. Thank you for subscribing!

OUTREACH

Outreach Meetings in March: 31  
Site Visit in March: 1

SATELLITE Conference & Exhibition

Harry Jorgensen attended the 2024 SATELLITE Conference & Exhibition in Washington, DC. SATELLITE is one of the largest annual gatherings of the satellite and space industry, connecting over 400 exhibitors and hundreds more attendees across diverse sectors that utilize satellite technology, like aviation, defense, maritime, telecommunications, healthcare, and more.



TEAM VOLUSIA 2024 ANNUAL MEETING

Thank you to everyone who attended our sold out 2024 Annual Meeting! Thank you to all our private and public sector investors and our community partners for helping us celebrate another year of accomplishments made on behalf of our Volusia County business community.

Special thanks to all our sponsors, and to our featured presentation of TeamVolusia 2030 by Boyette Strategic Advisors and our keynote speaker, TJ Villamil, President of Business Development at FloridaCommerce & President of International Commerce at SelectFlorida Inc.

And much gratitude to our 2023 Board of Directors Chair, Philip Maroney, for his guidance and dedication to our organization and our community!

To view all the great photos from our Annual Meeting, please click [HERE](#).



2023 Team Volusia EDC Chair of the Board of Directors, Philip Maroney (center), with new 2024 Chair R. Sans Lassiter (L) and Keith Norden, President & CEO, TVEDC (R).





Team Volusia EDC Staff (L-R): Jen Boggs, Harry Jorgensen, Debbie Robbins, Keith Norden, Tracy Marino, Tywan Arrington

### Visit from Florida Secretary of Commerce

FloridaCommerce reached out to Team Volusia EDC requesting time for a visit to Volusia County to learn more about our business recruitment and outreach efforts. The Secretary of Commerce, Alex Kelly, was joined by the Deputy Secretary of Economic Development, Jason Mahon, and Direct of Communications & External Affairs, Rose Hebert.

Hosted by TVEDC's President & CEO, Keith Norden, the agenda included a first stop at One Daytona for a group meeting which included Volusia County Director, Economic Development, Lou Paris, and TVEDC Staff, Tywan Arrington, Harry Jorgensen, and Tracy Marino. Afterwards, a few additional stops included visits to key community partners and meetings with leadership so the Commerce Secretary could get a solid snapshot of our community and meet a few of our business and educational stakeholders who support our collective mission.



### Hungarian Ambassador to the United States meets with Team Volusia

Team Volusia EDC was honored to host a visit from the Hungarian Ambassador to the United States, Szabolcs Takács. Coordinating the visit from the Ambassador was Honorary Consul of Hungary in Central Florida, Piros Pazaurek, and joining in the visit were representatives from a company based in Hungary that is considering expanding to the United States.



### Team Volusia EDC Investor Renewals

Much gratitude to the following organizations for renewing their investment in TVEDC!

- Ajax Building
- Embry-Riddle Aeronautical University
- ICI Homes
- Intracoastal Bank
- Synergy Billing

We thank all our investors for their dedication to economic vitality in Volusia County!

### COMMUNITY

***In March, TVEDC attended these community events:***

- Boss Lady Social
- Ormond Beach Chamber of Commerce Women2Women Luncheon
- Team Volusia Practitioners Council
- Volusia County Elected Officials Round Table
- Volusia League of Cities Dinner -- Orange City

### Talent Recruitment -- Life in VolusiaFL

In 2023, Florida Power & Light (FPL) created WonderFL.com, a first-of-its-kind campaign to elevate Florida's position as a top state for employment. Life in VolusiaFL connects professionals to jobs in Volusia County while promoting our region's quality of life and growing industries.

**FPL Powering Florida Illuminations Award**  
 Team Volusia received the top prize as BEST COMMUNITY PARTNER for our integration and promotion efforts



You can visit VolusiaFL by clicking [HERE](#).

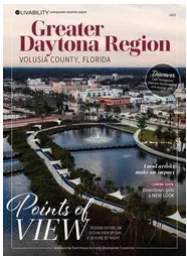
MEDIA



**The Team Volusia 2023 Annual Report is now online!**

Click here to read "[At the Intersection of Growth and Success](#)" in **Evolve magazine**, featuring an interview with our very own, Keith Norden!

**2023 Livability Greater Daytona Region-Volusia County magazine**



**Please like and follow us on social media.**

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