

April 2024 BRIEF

Highlights of our Team Volusia EDC activities in April.
Thank you for subscribing!

OUTREACH

Outreach Meetings in April: 57
Site Visits in April: 2

Florida Economic Development Council Annual Conference

Held in Ponte Vedra Beach, Keith Norden, Harry Jorgensen, Tywan Arrington, and Tracy Marino attended the 2024 FEDC Annual Conference, which also marked the 60th anniversary for the Florida Economic Development Council. Learning sessions included Boosting Florida's Economic Competitiveness, Keeping Florida on the Map, Being Project Ready, Crafting the Perfect Pitch, and AI & Economic Development from a Site Selector's Perspective, with a Luncheon Keynote by J. Alex Kelly, Secretary, FloridaCommerce.

The conference also featured quality time to connect and reconnect and network with colleagues from across the state, in support of business recruitment and workforce development for Florida.

IAMC Spring Professional Forum

Harry Jorgensen attended the IAMC Spring 2024 Forum in Greenville, SC from April 6-10. The Industrial Asset Management Council (IAMC) is one of the world's largest industrial and manufacturing real estate trade associations, and its biannual Forums offer unique networking and learning opportunities for a diverse group of corporate real estate end users, industrial real estate service providers, and economic developers.

The Spring 2024 Forum was attended by over 500 professionals and the program was highlighted by IAMC's signature peer-to-peer knowledge-sharing sessions and breakout presentations on emerging topics in the industry, such as integrating AI into the industrial real estate market, recent trends in corporate site selection, and building sustainable supply chains.

MRO Americas

Tywan Arrington attended the Aviation maintenance, Repair, and Overhaul (MRO) Americas conference, now in its 29th year. MRO is the largest gathering of the aviation maintenance community globally and provides domestic and international exhibitions with suppliers representing all levels of the airline supply chain.

Site Selectors Guild 2024 Annual Conference

Tywan Arrington attended the SSG 2024 Annual Conference in Nashville, TN. The Site Selectors Guild is the only association of the world's foremost professional site selection consultants. The cornerstone of the Annual Conference is knowledge sharing and an interactive exchange of ideas and networking between Guild members, economic developers, and investment promotion professionals from around the world.



FEDC Annual Conference, Team Volusia staff with Josh McEnany, City of South Daytona



FloridaCommerce-SelectFlorida booth at MRO Americas



FEDC Annual Conference



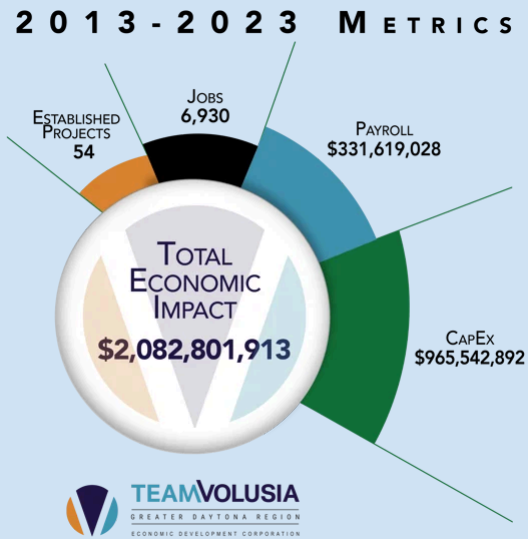
Site Selectors Guild Annual Conference

TVEDC Board of Directors Meeting -- April 19, Sanborn Center, DeLand

At our April 19 Board of Directors Meeting, we had a feature presentation about the new City of DeBary Main Street project as shared by Vice Mayor Phyllis Butlien and Shari Simmans, Director, Economic Development, Communications & Government Affairs.

The Agenda also included welcoming Paradigm as a new Ambassador Level investor, with designee Rick Friedman, Vice President & Treasurer, and an Investor Update with a new Board Member designee for Keiser University, W. Ben Sedrine, Campus President, Daytona Beach.

Rounding out the Board meeting were updates from the TVEDC Board Chair, R. Sans Lassiter, LTG, and from President & CEO Keith Norden, during which Keith shared our 10-year, 2013-2023 Economic Impact Metrics.



Team Volusia EDC Investor Renewals

Much gratitude to the following organizations for renewing their investment in TVEDC!

- B. Braun**
- Coldwell Banker Commercial AI Group**
- DeLand Area Chamber & Orange City Alliance**
- Florida Health Care Plans**
- Ford Properties**
- LTG**
- Seefried**
- Vision HR**

We thank all our investors for their dedication to economic vitality in Volusia County!

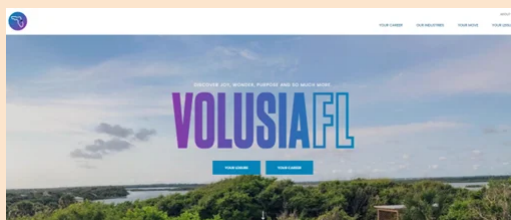
COMMUNITY

In April, TVEDC attended these community events:

- City of Daytona Beach Economic Development Advisory Board
- Daytona Regional Chamber of Commerce Ribbon Cutting

Talent Recruitment -- Life in VolusiaFL

Life in VolusiaFL, part of FPL's WonderFL.com campaign, connects professionals to jobs in Volusia County while promoting our region's quality of life and growing industries.



You can visit VolusiaFL by clicking [HERE](#).

MEDIA

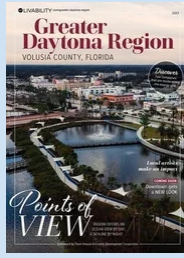
The Team Volusia 2023 Annual Report is now online!



Click here to read "[At the Intersection of Growth and Success](#)" in **Evolve magazine**, featuring an interview with Keith Norden.

Click here for the [April 23rd Issue of EVOLVE News Volusia](#).

[2023 Livability Greater Daytona Region-Volusia County magazine](#)



Coming Soon: 2024 Greater Daytona Region Livability



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Team Volusia EDC, One Daytona Blvd, Suite 240, Daytona Beach, FL 32114, 386-265-6332

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