

August 2024 BRIEF

Highlights of our Team Volusia EDC activities in August.
Thank you for subscribing!

OUTREACH

Outreach Meetings in August: 40
Site Visits in August: 3

ICSC@Florida

Team Volusia, the City of DeBary, the City of Ormond Beach, and the City of South Daytona participated in the ICSC@Florida at the Orange County Convention Center in Orlando. The International Council of Shopping Centers consists of businesses where people shop, dine, work, play, and gather. Attendees include shopping centers, malls, mixed-use centers, and street-level storefronts.



Team Volusia's booth at ICSC@Florida. Pictured (L to R): Josh McEnany, City of South Daytona, Shari Simmans, City of DeBary, TVEDC's Tywan Arrington, Brian Rademacher, City of Ormond Beach.

COMMUNITY

Team Volusia EDC Annual Investor Appreciation Event, Daytona Tortugas game, Jackie Robinson Ballpark



TVEDC Board of Directors Meeting, August 16

We applaud all the networking that happens at our Board of Directors meetings, amongst our board members, investors, partners, and the general public, as all are welcome to join us.

Chaired by TVEDC's Second Vice Chair, David Weis, and our agenda included a welcome from our host, Daytona State College's Dr. LoBasso, and featured presentations by Sherryl Weems, Ed.D, Associate VP, Mark Karl College of Workforce & Continuing Education, DSC, and Lou Paris, Director, Volusia County Economic Development.

Thank you to all who joined us! Our next Board of Directors meeting will be Friday, October 11.

Amazon Fulfillment Center Hard Hat Tour

Team Volusia had the opportunity to coordinate a "hard hat" tour of the Daytona Beach Amazon Fulfillment Center, nearing completion. Such an impressive facility this will be, with 3.222 million square feet!



TVEDC also attended these community events:

Daytona State College Business and Community Serving Stakeholder Forum

Daytona State College's Deltona Campus Classroom Building (Home to Nursing, Sonography & CNC Machining) Ribbon Cutting and Dedication.

Halifax Health Foundation & Associates Meeting

Port Orange South Daytona Chamber Economic Development and Government Council Meeting. TVEDC President & CEO, Keith Norden, was one of the featured speakers at this August meeting. Joined by Lou Paris, Director, Volusia County Economic Development.

Volusia County Economic Development -- The "Q" Breakfast.



Port Orange South Daytona Economic Development & Governance Council Meeting

Team Volusia EDC Investor Renewals

Much gratitude to the following organizations for renewing their investment in TVEDC!

- Amazon**
- Avcon**
- Daytona Dodge Chrysler Jeep Ram/Maserati Alfa Romeo of Daytona Beach**
- Daytona State College**
- Giles Electric**
- Lamar Outdoor Advertising**
- Root Organization**
- Security First**
- United Way**
- West Volusia Association of Realtors**
- Wharton-Smith**
- Zgraph**

We thank all our investors for their dedication to economic vitality in Volusia County!

VBR Live Presents: Funding Readiness 2024

Team Volusia is proud to sponsor **VOLUSIA BUSINESS RESOURCES Live Presents: Funding Readiness 2024, coming October 2nd!**

Entrepreneurs and small business owners will have an opportunity to “Learn from the Experts” at the **Volusia Business Resources (VBR) Funding Readiness Workshop** being held at The Center at Deltona, 8:00am to 1:30pm, on Oct. 2, 2024. Volusia County Economic Development is hosting the event to arm attendees with tools and knowledge that they’ll need to secure critical funding for their business venture.



To register for FREE, visit: [Funding Readiness 2024](#).

MEDIA & COMMUNICATIONS

Coming in November: the Florida Trend Volusia County Business Insert

Every 3 years, Team Volusia partners with Florida Trend to create a multi-page business insert that focuses entirely on Volusia County. In June we co-hosted 3 listening sessions between Florida Trend and local leaders. Team Volusia will continue to engage with Florida Trend until the insert is finalized. Once published, this will be an excellent new marketing and recruitment vehicle, and will be distributed to Florida Trend's 270,000 influential readers, in print & digital.

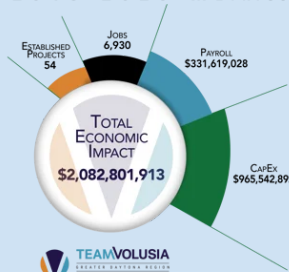
2024 Livability



The Team Volusia 2023 Annual Report



2013 - 2023 METRICS

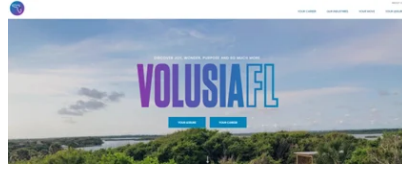


Click here for [EVOLVE News Volusia](#).

Click here to read "[At the Intersection of Growth and Success](#)" in **Evolve magazine**, featuring an interview with Keith Norden.



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