

## September 2024 BRIEF

Highlights of our Team Volusia EDC activities in September.  
Thank you for subscribing!

### OUTREACH

**Outreach Meetings in September: 77**  
**Site Visits in September: 3**

#### Aerospace Alliance

The Aerospace Alliance, representing the States of Alabama, Florida, Louisiana, and Mississippi, hosted an event in Washington, DC. Economic development officials from the four representative states gathered to host corporate decision makers from the aviation/aerospace sector. Keith Norden represented Volusia County at this strategic event and has been engaged from the start of the organization.



Aerospace Alliance Event, D.C., (L-R) Keith Norden; Cathy Chambers, Senior Director, Economic Development, Florida Power & Light Company; Robert Long, President and Chief Executive Officer, Space Florida.

#### IAMC Fall Forum

The Industrial Asset Management Council (IAMC) is the leading trade association for corporate real estate with an industrial/manufacturing portfolio. Membership is limited to corporate end users, service providers and economic development organizations. The meeting, held in Canada, was attended by more than 400+ attendees from Europe and North America. Topics which addressed the ever-changing landscape of commercial real estate from embracing AI to implementing sustainable practices. Keith Norden, an IEDC Fellow, is a Charter Member, active since IAMC's founding in 2002.



IAMC 2024 Fall Forum Keynote Presentation by Gregory Robinson, Former James Webb Telescope Program Director.

#### IMTS

Tywan Arrington attended the International Manufacturing Technology Show (IMTS), which is the largest trade show in the Western Hemisphere. This year 89,020 innovators and drivers of manufacturing and technology attended IMTS, held at McCormick Place in Chicago.

### COMMUNITY

#### ***TVEDC attended these community events:***

Daytona Board of Realtors General Membership Breakfast -- Team Volusia's Keith Norden and Tywan Arrington presented.

Team Volusia EDC Practitioners Council

Volusia County Elected Officials Roundtable

Volusia Young Professionals Power Luncheon



Daytona Board of Realtors General Membership Breakfast. 2024 President of the Association, PW Mabry (L), presents Keith Norden (M) with a certificate of appreciation for the TVEDC presentation made by Keith and Tywan Arrington (R).

Volusia Young Professionals Group Power Luncheon, held at the Daytona Regional Chamber of Commerce.



### Team Volusia EDC Investor Renewals

Much gratitude to the following organizations for renewing their investment in TVEDC!

**AdventHealth  
Council on Aging  
Lohman Enterprises  
Wholesale Lighting  
Zev Cohen**

We thank all our investors for their dedication to economic vitality in Volusia County!

### MEDIA & COMMUNICATIONS

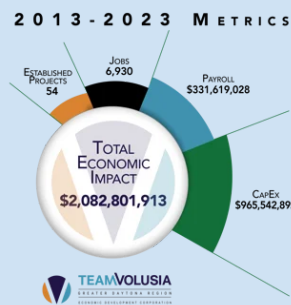
#### Coming in November: the Florida Trend Volusia County Business Insert

Every 3 years, Team Volusia partners with Florida Trend to create a multi-page business insert that focuses entirely on Volusia County. In June we co-hosted 3 listening sessions between Florida Trend and local leaders. Team Volusia will continue to engage with Florida Trend until the insert is finalized. Once published, this will be an excellent new marketing and recruitment vehicle, and will be distributed to Florida Trend's 270,000 influential readers, in print & digital.

#### 2024 Livability



#### The Team Volusia 2023 Annual Report



[Click here for EVOLVE News Volusia.](#)

[Click here to read "At the Intersection of Growth and Success" in Evolve magazine, featuring an interview with Keith Norden.](#)



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