

November 2024 BRIEF

Highlights of our Team Volusia EDC activities in November.
Thank you for subscribing!

OUTREACH

Outreach Meetings in November: 72
Visits in November: 1

SelectFlorida International Leadership Mission to Italy

Keith Norden was honored to accept the official invitation to participate in the SelectFloirda International Trade and Business Development Mission to Italy, led by Governor Ron DeSantis. The mission took place November 10-16 and focused on key tracks including trade, foreign direct investment (FDI), universities, ports, and space, targeting high-growth industries such as marine, aviation and aerospace, life sciences, and manufacturing.

The Governor was joined by several high-ranking state officials including Chief Financial Officer Patronis, Secretary Kelly, Secretary Weida, Secretary Perdue, Secretary Byrd, as well as prominent Florida companies, universities, hospitals, Space Florida, Florida Ports and select Economic Development Organizations (EDOs). Volusia County representatives included Keith and Embry-Riddle Senior Vice President and Chief Operating Officer Rodney Cruise.

The itinerary featured visits to Rome, Viareggio, Florence, Turin, and Milan. SelectFlorida Business Seminars were organized in each city with programs highlighting each of Florida’s high growth industry sectors. During the five-day mission, industry sector tracks split off into specialized meetings to optimize the time and resources.

The mission provided an array of opportunities to meet with top level Italian government and business leaders, with a focus on corporate decision makers. Local participation during the mission activities including seminars, roundtable discussions, and business activation events/receptions were at the highest level due to Governor Ron DeSantis and statewide leaders participating in the event.

Special thanks are extended for the hard-working team at SelectFlorida/FloridaCommerce including Secretary of Commerce Kelly, SelectFlorida Interim President Matt Swanson, and SelectFlorida Vice President, Strategic Initiatives Fernanda Figueiredo, amongst others.



SelectFlorida Leadership Mission to Italy Photos: Governor DeSantis thanking sponsors, and Florida Secretary of Commerce, J. Alex Kelly, presenting.

COMMUNITY

TVEDC attended these community events:

Florida Economic Development Council (FEDC) Membership Meeting, Ocala, FL

CCIM (Certified Commercial Investment Member) Institute - Florida Chapter, Central District:
Space Coast CCIM Networking Event -- Team Volusia EDC was a proud sponsor

Volusia County Economic Development - The "Q" Breakfast

Team Volusia EDC Investor Renewals

Much gratitude to the following organizations for renewing their investment in TVEDC!

Avalon
CareerSource Brevard Flagler Volusia
City of DeLand
City of Oak Hill
Kingspan
South State Bank
Town of Ponce Inlet
University of Central Florida

We thank all our investors for their dedication to economic vitality in Volusia County!

MEDIA & COMMUNICATIONS

AURA AERO Selects Volusia County

Team Volusia partnered with the CEO Business Alliance and Embry-Riddle Aeronautical University to put the press release together, which AURA AERO also shared. To read the full announcement, please visit this link: [AURA AERO Inc. Selects Volusia County.](#)

Coming Soon -- The Volusia Innovation Challenge!



The Volusia Innovation Challenge will be accepting applications from Volusia residents beginning January 6, 2025.

The Volusia Innovation Challenge is looking for participants who are:

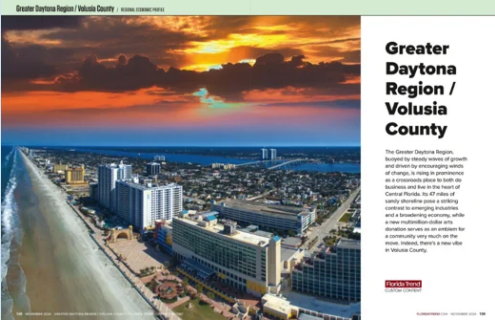
- Ready to bring their innovations to life.
- Seeking candid feedback to validate their product concepts.
- In need of expert advice to propel their new ventures.

Aspiring entrepreneurs, innovators, and small business owners are encouraged to apply for the challenge, which offers a unique platform for entrepreneurs to validate their product concepts, receive expert guidance, and compete for cash and in-kind prizes to advance their ventures.

For more information on the challenge and to be notified when the application announcement goes live, visit www.volusiabusinessresources.com/volusia-innovation-challenge.

Team Volusia EDC is proud to be a member of the Volusia Business Resources Collaborative.

AVAILABLE NOW! Florida Trend Nov 2024 - Volusia County Business Insert



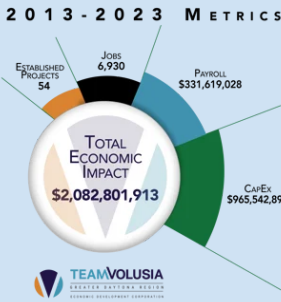
Every 3 years, Team Volusia partners with Florida Trend to create a multi-page business insert focused entirely on the Greater Daytona Region/Volusia County. This insert is distributed to Florida Trend's 270,000 influential readers, in print & digital, and Team Volusia utilizes copies of the insert in our business recruitment efforts.

[CLICK HERE TO VIEW THE GREATER DAYTONA REGION/VOLUSIA COUNTY BUSINESS INSERT](#)

2024 Livability



The Team Volusia 2023 Annual Report



Click here for [EVOLVE News Volusia](#).

Click here to read "[At the Intersection of Growth and Success](#)" in **Evolve magazine**, featuring an interview with Keith Norden.



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