

**December 2024  
BRIEF**

**Happy New Year to All!**  
**Highlights of our Team Volusia EDC activities in December.**  
**Thank you for subscribing.**

**OUTREACH**

**Outreach Meetings in December: 54**  
**Visits in December: 2**

**Area Development Fall Consultants Forum**

Florida was pleased to host the 36th Area Development Fall Consultants Forum, in Coral Gables. Keith Norden represented Volusia County in front of 24 of the top site selectors in the nation for the purpose of raising awareness of our community.



**COMMUNITY**

***TVEDC attended these community events:***

Daytona Regional Chamber of Commerce and Team Volusia EDC Market Watch Business Summit presented by Bank of America

Volusia League of Cities Dinner, City of Port Orange

**TVEDC Board of Directors Meeting**

12-6-2024



Chaired by our First Vice Chair, Randy Dye, we had a full agenda that included:

- A vote to approve new Board member, **Seacoast Bank**, with Assigned Ambassador, Brandon Phillips.
- Introduction of previously approved new investors, Marci Murphy, **CareerSource Brevard Flagler Volusia** and Victor Ramos, **West Volusia Association of REALTORS**.
- Introduction of several new Board member designees: Tyler Sirois, **Embry-Riddle Aeronautical University**, Alex Redkin, **Charter Communications**, Kevin Cowper, **City Manager of New Smyrna Beach**, Jeffrey Thurman, Interim City Manager, **City of Edgewater**, Samantha Bergeron MBA, FRA-RP, CPM, Chair of the **TVEDC Practitioners Council**.

Featured presentations included The Future of Southeast Volusia, with E. Bliss Jamison, President, **Southeast Volusia Manufacturing and Technology Coalition**, Samantha Bergeron (**City of New Smyrna Beach**), and Mike Arman (**City of Oak Hill**), and some highlights on the City of DeBary Redevelopment, with Shari Simmans, Director, Economic Development, Communications & Government Affairs, **City of DeBary**.

Additionally, our agenda included the President's Update by Keith Norden, and comments from our First Vice Chair, as well as an update on the nominating committee, by John Ferguson, TVEDC Legal Counsel.

Thank you to all who joined us in 2024 at our Board of Directors meetings, which are free and open to the public. We look forward to seeing everyone in 2025!

**Team Volusia EDC Investor Renewals**

Much gratitude to the following organizations for renewing their investment in TVEDC!

**County of Volusia**  
**Dredging & Marine Consultants**  
**EM PROS**  
**Hazen Construction**

**Mainstreet Community Bank  
Seacoast Bank**

We thank all our investors for their dedication to economic vitality in Volusia County!

**MEDIA & COMMUNICATIONS**

**AURA AERO Selects Volusia County**

Team Volusia partnered with the CEO Business Alliance and Embry-Riddle Aeronautical University to put the press release together, which AURA AERO also shared. To read the full announcement, please visit this link: [AURA AERO Inc. Selects Volusia County.](#)

**The Volusia Innovation Challenge -- Now Accepting Applications!**



Are you ready to bring your innovation to life and want candid feedback to validate your product concept? Consider pitching your business idea at the Volusia Innovation Challenge.

Click [HERE](#) to submit your application!

The deadline to apply is Jan. 31 at 11:59 p.m. ET.

*Team Volusia EDC is a proud member of the Volusia Business Resources Collaborative.*

**Florida Trend 2024 Volusia County Business Insert**



Team Volusia partnered with Florida Trend to create a multi-page business insert focused entirely on the Greater Daytona Region/Volusia County.

*This special Florida Trend Volusia County business insert is created and published every 3 years.*

[CLICK HERE TO VIEW THE GREATER DAYTONA REGION/VOLUSIA COUNTY BUSINESS INSERT](#)

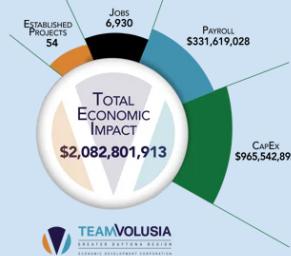
**2024 Livability**



**The Team Volusia 2023 Annual Report**



**2013 - 2023 METRICS**



**Click here for [EVOLVE News Volusia](#).**

Click here to read "[At the Intersection of Growth and Success](#)" in **Evolve magazine**, featuring an interview with Keith Norden.



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