

January 2025 BRIEF

Highlights of our Team Volusia EDC activities in January.
Thank you for subscribing.

HONORING OUR CHAIR, R. SANS LASSITER



It is with great sadness that Team Volusia honors the life and legacy of our Chair, R. Sans Lassiter, who passed away on January 28, 2025.

The success of 2024 was made that much stronger by his valued leadership. Team Volusia greatly benefitted from both his dedication to our organization, and to our community. As a founding investor in Team Volusia, Sans and LTG joined forces with us on our shared mission to further prosperity for our families, friends, and colleagues.

Team Volusia honors the legacy of Sans Lassiter, knowing it will live on in our community in the hearts of everyone whose lives he made better, including ours.

OUTREACH

Outreach Meetings in January: 2
Visits in January: 51

SPACECOM

SpaceCom 2025, in collaboration with the 51st Space Congress, took place at the Orange County Convention Center from January 28 to 30, 2025. The event was co-located with the Space Mobility Conference and GSA Spaceport Summit. The theme of 2025 was “Where Integration Ignites Innovation,” with 4,000 individuals registered to attend. This year’s event featured various companies from satellite, tech, and space industry service providers.

Pictured here: Our Team Volusia staff hosting the booth on site -- Tywan Arrington, Frank Jones, Keith Norden & Debbie Robbins -- were joined during the week by practitioners from municipalities across the county, including John Cox, Deltona; Samantha Bergeron, New Smyrna Beach; and Mike Arman, Oak Hill. We were also visited by Derek Ephrem from the Orlando Economic Partnership.



TEAM VOLUSIA 2025 ANNUAL MEETING

Team Volusia is excited to announce that we have two exceptional Featured Speakers joining us at our Annual Meeting on March 13, to share their expertise and insights on important industry topics from a regional, national and international level.

Join us for an evening of insights and inspiration as we join forces to increase economic prosperity in Volusia County!



Paul A. Sohl, Rear Admiral USN (ret.)
CEO,
Florida High Tech Corridor

Dr. Matt Swanson
Interim President, SelectFlorida &
COO, FloridaCommerce



Mori Hosseini Center - Daytona State College
1200 West International Speedway, Blvd., Daytona Beach
Thursday, March 13

Registration and Networking from 5:00 to 6:00pm
Dinner Meeting from 6:00 to 8:30pm

Investors \$150 -- Future Investors \$200
Reserved Full Table (limited) \$1,300

RSVP is required by March 1. To RSVP Today Please Visit:
[Team Volusia EDC Annual Meeting Tickets](#)

TVEDC STAFF ANNOUNCEMENT

We are pleased to announce that Frank Jones, Manager, Business Development & Research, joined our team on Monday, January 13.

A graduate of the University of Central Florida, Frank comes to us with 10 years of experience at CareerSource Central Florida. At CareerSource, Frank was active in project management, talent and business recruitment, and collaborated with the Orlando Economic Partnership on their recruitment efforts.

Please join us in giving Frank a warm welcome as he focuses on business development and research for Volusia County and joins the mission we share with all of you, to increase prosperity in our community!

COMMUNITY

TVEDC attended these community events:

Volusia County Association for Responsible Development - VCARD's 37th Annual Installation & Awards Lunch Banquet.

Volusia County Elected Officials Roundtable

Volusia League of Cities dinner meeting

Team Volusia EDC Investor Renewals

Much gratitude to the following organizations for renewing their investment in TVEDC!

City of South Daytona
Daytona Regional Chamber of Commerce
Duke Energy
Foundation Risk Partners
Intracoastal Bank
James Moore CPAs
Olivari & Associates
Salta Dog Vacations
Volusia County Chamber Alliance

We thank all our investors for their dedication to economic vitality in Volusia County!

MEDIA & COMMUNICATIONS

AURA AERO Selects Volusia County

Team Volusia partnered with the CEO Business Alliance and Embry-Riddle Aeronautical University to put the press release together, which AURA AERO also shared. To read the full announcement, please visit this link: [AURA AERO Inc. Selects Volusia County.](#)

Florida Trend 2024 Volusia County Business Insert



Team Volusia partnered with Florida Trend to create a multi-page business insert focused entirely on the Greater Daytona Region/Volusia County.

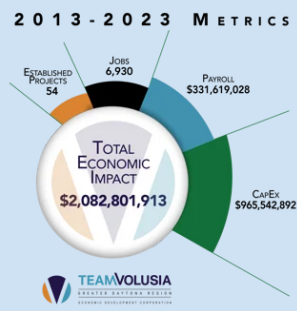
This special Florida Trend Volusia County business insert is created and published every 3 years.

[CLICK HERE TO VIEW THE GREATER DAYTONA REGION/VOLUSIA COUNTY BUSINESS INSERT](#)

[2024 Livability](#)



[The Team Volusia 2023 Annual Report](#)



Click here for **EVOLVE News Volusia**.

Click here to read "At the Intersection of Growth and Success" in **Evolve magazine**, featuring an interview with Keith Norden.



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