

February 2025 BRIEF

Highlights of our Team Volusia EDC activities in February.
Thank you for subscribing.

OUTREACH

Outreach Meetings in February: 61
Visits in February: 4

IEDC

The International Economic Development Council (IEDC) held its Leadership Summit in Washington, D.C. bringing together professionals at every career stage to shape the future for the profession. Several specialized tracks dedicated to economic development leaders and mid-level professionals, focused on actionable insights and strategies to thrive as leaders in a rapidly changing landscape.

Session topics included Higher Education's Role in Economic Development, Global Competitiveness and Economic Strategy During Labor Market Shifts, Attracting FDI in a Changing Environment, and an Ethics Workshop.

Keith Norden was among the 500 attendees along with key leaders of FloridaCommerce & SelectFlorida and Brian Rademacher, Economic Development Director with the City of Ormond Beach. Keith has been an active involved with IEDC throughout his economic development career and currently serves on the IEDC Accredited Economic Development Organization Review Board. Team Volusia EDC received their accreditation last year when it became the 81st Accredited Economic Development Organization (AEDO) in North America.

MD&M

Tywan Arrington attended MD&M West, held at the Anaheim Convention Center in Anaheim, CA. The event is a collaborative effort connecting industry sectors such as MedTech, Automation, Design & Manufacturing, and Plastics. MD&M West represents 52 countries, with over 1700 exhibitors, and over 13,500 attendees were verified. The entire event covered over 330,000 square feet.



TVEDC President & CEO Keith Norden with Dr. Matt Swanson, Interim President, SelectFlorida & COO, FloridaCommerce

B. Braun Booth at MD&M

TEAM VOLUSIA 2025 ANNUAL MEETING

LAST DAY FOR TICKETS!

Mori Hosseini Center - Daytona State College
1200 West International Speedway, Blvd., Daytona Beach
Thursday, March 13

Team Volusia is excited to announce that we have two exceptional Featured Speakers joining us at our Annual Meeting on March 13, to share their expertise and insights on important industry topics from a regional, national and international level.

Join us for an evening of insights and inspiration as we join forces to increase economic prosperity in Volusia County!





Paul A. Sohl, Rear Admiral USN (ret.)
CEO, Florida High Tech Corridor

Dr. Matt Swanson
Interim President, SelectFlorida &
COO, FloridaCommerce

Registration and Networking from 5:00 to 6:00pm
Dinner Meeting from 6:00 to 8:30pm

Investors \$150 -- Future Investors \$200
Reserved Full Table (limited) \$1,300

FINAL DAY TO RSVP -- TODAY, Wednesday, March 5!
To RSVP Today Please Visit:
[Team Volusia EDC Annual Meeting Tickets](#)

TVEDC BOARD OF DIRECTORS MEETING - February 20

Our first Board of Directors Meeting for 2025 was held on Thursday, February 20, at the Piggotte Community Center in South Daytona.

After a warm welcome from South Daytona Mayor Bill Hall, our agenda included committee reports, an update from our President & CEO, Keith Norden, and the introduction of 2 new Board Member Designees -- Shawn Remington, Halifax Health, and Ashley Neff, Keiser University.

Our two featured presentations were given by Aaron Michael, FPL, on Florida's First Sites, and Cyrus Callum & Kenneth Strickland, on Air Service Incentive & Community Support Programs.

And finally, congratulations to our new 2025 Chair, Randy Dye!



COMMUNITY

TVEDC attended these community events:

- Daytona Regional Chamber of Commerce Annual Meeting
- Farmton Deering Park Conservation Dedication Event
- Volusia County State of the County Luncheon
- Volusia County "Q" Breakfast

MEDIA & COMMUNICATIONS

AURA AERO Selects Volusia County

Team Volusia partnered with the CEO Business Alliance and Embry-Riddle Aeronautical University to put the press release together, which AURA AERO also shared. To read the full announcement, please visit this link: [AURA AERO Inc. Selects Volusia County.](#)

Florida Trend 2024 Volusia County Business Insert



Team Volusia partnered with Florida Trend to create a multi-page business insert focused entirely on the Greater Daytona Region/Volusia County.

This special Florida Trend Volusia County business insert is created and published every 3 years.

[CLICK HERE TO VIEW THE GREATER DAYTONA REGION/VOLUSIA COUNTY BUSINESS INSERT](#)

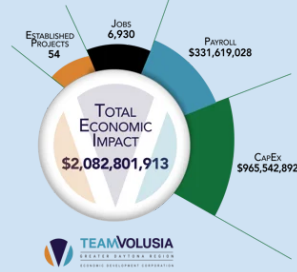
[2024 Livability](#)



The Team Volusia 2023 Annual Report



2013 - 2023 METRICS



Click here for [EVOLVE News Volusia](#).

Click here to read "[At the Intersection of Growth and Success](#)" in **Evolve magazine**, featuring an interview with Keith Norden.



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