

April 2025 BRIEF

In Brief, highlights of our Team Volusia April outreach & activities.
Thank you for subscribing!

OUTREACH

Outreach Meetings in April: 93
Visits in April: 2

Aviation Interiors Expo (AIX)

AIX is the world's leading marketplace for the cabin interiors industry. 450 exhibitors from around the world showcased industry developments in sustainable cabin solutions, lightweight materials, adaptive seating, and the latest in-flight entertainment and connectivity advancements. Exhibitors highlighted their commitment to helping airlines reduce environmental impacts while maintaining passenger comfort and safety. Keith Norden met with U.S. and European corporate decision makers, discussing the benefits of Volusia County and recent announcements including Aura Aero and Boeing Defense. And Keith scheduled follow-up meetings with several companies to take place at the Paris Air Show, in June.

MRO (Maintenance, Repair, and Overhaul) Americas

Tywan Arrington attended MRO Americas, held in Atlanta, GA, which hosted over 17,000 attendees, over 1,000 exhibitors, and representatives from 93 countries. MRO featured suppliers, service providers, and aviation industry regulators.

Southern Economic Development Council (SEDC) Site Selection Summit

The SEDC encompasses 17 states in the American South, and is the oldest economic development organization in the U.S., representing the world's third-largest equivalent economy with an estimated population of 155 million and 19,000+ miles of interstate highway systems.

Governor Brian Kemp welcomed the over 450 attendees gathered in Atlanta, kicking off an informative 11 sessions led by 40 of the nation's top site selectors. Keith Norden met with key site selectors to discuss recent developments in Volusia County. Featured topics at the Summit related to best practices in site readiness, workforce, and foreign direct investment. An active member for 30+ years, Keith serves on the SEDC Board and was previously on the SEDC Executive Committee as its Southeast Regional Director.



Photos: 1st photo: SEDC Site Selection Summit, Keith Norden with the Florida contingent. 2nd photo: Keith Norden at AIX, with Nicholas MERCADIER with Vodéa, Labege, France.

New VIDEO -- Volusia County: Where Business Shines Brighter



Click here to view our new brand video,
[Volusia County: Where Business Shines Brighter.](#)
Sponsored in part by Duke Energy Foundation

JobsEQ Conference -- TVEDC & FIT Certification

Tywan Arrington and Frank Jones recently attended the annual JobsEQ Conference in Nashville, Tennessee. JobsEQ is a labor market research software platform developed by Chmura Economics that provides key economic development and workforce data that can be leveraged in RFP responses and other business development related inquiries.

At the conference, they earned the **FIT (Future-Informed Talent) Certification**. The FIT Certification equips TVEDC with advanced proficiency in leveraging the JobsEQ platform. With these enhanced tools, we are even better positioned to promote Volusia County's strengths and demonstrate why business shines brighter here!

COMMUNITY

TVEDC attended these community events:

Daytona Regional Chamber Business Impact Council
Volusia County Business Resources Council Summit

Team Volusia EDC Investor Renewals

Much gratitude to the following organizations for renewing their investment in TVEDC.

DeLand & Greater West Volusia Chamber of Commerce

LTG

NASCAR

Paradigm Development Partners

Vision HR

We thank all our investors for their dedication to economic vitality in Volusia County!

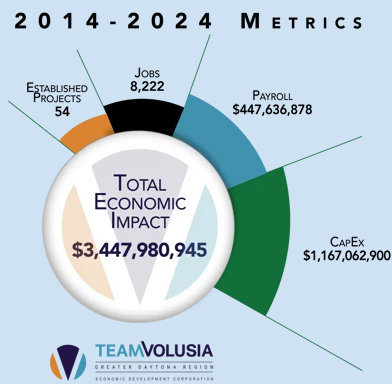
Florida Trend 2024 Volusia County Business Insert



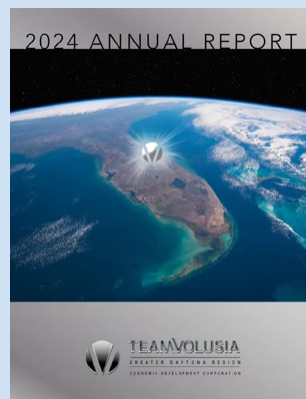
Team Volusia partnered with Florida Trend to create a multi-page business insert focused entirely on the Greater Daytona Region/Volusia County.

This special Florida Trend Volusia County business insert is created and published every 3 years.

[CLICK HERE TO VIEW THE GREATER DAYTONA REGION/VOLUSIA COUNTY BUSINESS INSERT](#)



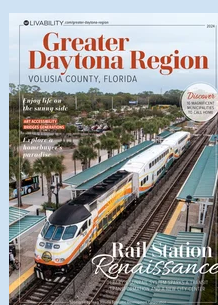
The Team Volusia 2024 Annual Report



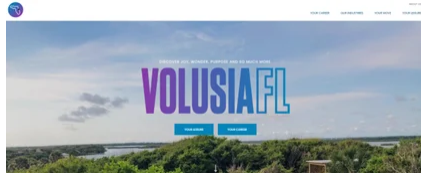
Click here for the latest [EVOLVE News Volusia](#).

Click here to read "At the Intersection of Growth and Success" in **Evolve magazine**, featuring an interview with our President & CEO, Keith Norden.

[2024 Livability](#)



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