

August 2025 BRIEF

Highlights of our Team Volusia EDC activities for August.
Thank you for subscribing!

OUTREACH

Outreach Meetings in August: 59

International Council of Shopping Centers

Team Volusia's Frank Jones, Manager of Business Development & Research, hosted the TVEDC booth at the Florida International Council of Shopping Centers (ICSC) held at the Orlando Convention Center.

ICSC attendees included over 4,000 local and national retailers, developers, brokers, service providers, and investors. TVEDC has held this booth space the past few years, so we can highlight our area with site selectors and industry leaders, and to platform economic development practitioners in our county and municipalities. Joining us this year were John Cox, City of Deltona, Josh McEnany, City of South Daytona, Brian Radamacher, City of Ormond Beach, and Frank Molnar, Lifestyle Group, Oceans Commercial Realty.

Our participation at ICSC further strengthened connections that will support ongoing business recruitment and development efforts in Volusia County.



Team Volusia booth at ICSC.

SEDC Annual Conference

The Southern Economic Development Council's (SEDC) 2025 Annual Conference in Oklahoma City was the most attended in their history, with well over 500 attendees, and nearly 70 presenters sharing their industry insights with the audience. Keith Norden was there representing Volusia County and was also joined by Jeff Brown, City of Daytona Beach.

SEDC represents a 17-state region and is the oldest economic development organization in the country. In the last three years, the region has facilitated nearly \$600 billion in capital investment creating more than 600,000 newly announced jobs.

Keith is proud to be the longest serving active member of SEDC, having held many Board positions including Southeast Regional Director. Keith currently serves as Florida's Alternate Director and was unanimously reelected for an additional year at this year's conference.



L to R - Mike Gorman, Gorman and York Property Advisors; Mark Litten, Indian River County Chamber of Commerce; Keith Norden; Janet Jainarain, FloridaCommerce; Gray Swoope, VisionFirst Advisors.

COMMUNITY

In August, TVEDC attended these community events:

Ormond Beach Rotary Club

Port Orange South Daytona Chamber of Commerce Economic Development and Government Council Lunch Meeting

Power of the Purse

Volusia Young Professionals Group Meet The Mayors

Team Volusia EDC Investor Renewals

Much gratitude to the following organizations for renewing their investment in TVEDC!

Amazon
Daytona State College

Ford Properties
Root
United Way
University of Central Florida
Wholesale Lighting
Zev Cohen

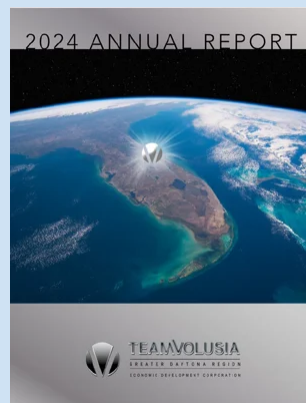
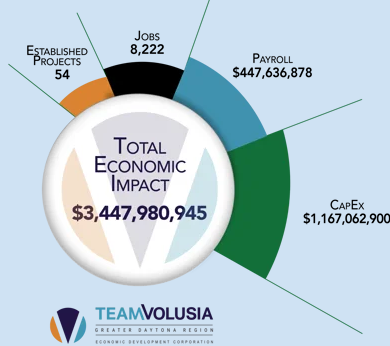
We thank all our investors for their dedication to economic vitality in Volusia County!

Check out our new video: [Volusia County: Where Business Shines Brighter](#)



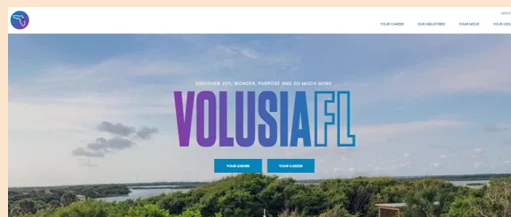
Click here to view our new brand video,
[Volusia County: Where Business Shines Brighter.](#)
Sponsored in part by Duke Energy Foundation

2014 - 2024 METRICS



Talent Recruitment -- Life in VolusiaFL

Life in VolusiaFL, part of FPL's WonderFL.com campaign, connects professionals to jobs in Volusia County while promoting our region's quality of life and growing industries.



You can visit VolusiaFL by clicking [HERE](#).

COMMUNICATIONS



[2025 Livability](#) is now available!

Team Volusia is proud to sponsor Livability and the 2025 edition is the best yet!

We have an inventory of the printed edition, so let us know if you'd like additional copies.

[Click here for the latest EVOLVE News.](#)

Florida Trend 2024 Volusia County Business Insert



Team Volusia partnered with Florida Trend to create a multi-page business insert focused entirely on the Greater Daytona Region/Volusia County.

This special Florida Trend Volusia County business insert is created and published every 3 years.

[CLICK HERE TO VIEW THE GREATER DAYTONA REGION/VOLUSIA COUNTY BUSINESS INSERT](#)



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