

May 2025 BRIEF

In Brief, highlights of our Team Volusia May outreach & activities.
Thank you for subscribing!

OUTREACH

Outreach Meetings in May: 37
Site Visits in May: 3

FEDC Annual Meeting

Team Volusia's President & CEO, Keith Norden, attended the 2025 Florida Economic Development Council Annual Meeting, along with Frank Jones, Manager, Business Development & Research, and Tracy Marino, Director, Marketing & Communications. The FEDC Annual Meeting brings together economic development professionals from across the state, and from a range of organizations, including public-private partnerships, municipalities, utilities, site selection consultants, and industry experts. Featured presentations and break out sessions highlight topics integral to economic development now and into the future.

Thanks to our esteemed leader, Team Volusia received special attention at this year's annual meeting, as Keith Norden was named the Eunice Sullivan Economic Development Professional of the Year! This award is given in recognition of the great achievements of an outstanding economic developer from the state of Florida. This is the first time that someone from Volusia County has received this honor!

Keith's family was able to share in this proud moment, with his wife Barbara in attendance, and his daughter Meghan watching via video call. They joined TVEDC staff, Brian Rademacher, John Cox and Josh McEnany from Volusia County, and colleagues and connections from around the state, including Florida Secretary of Commerce, Alex Kelly, in honoring and celebrating Keith's stellar achievements across his career and for our community!



SelectUSA

Team Volusia's Tywan Arrington attended the SelectUSA Investment Summit, held in National Harbor, Maryland. The 2025 Summit was the largest Summit to date, with record-level attendance and engagement from over 5,500 attendees, representing 100 international markets and 54 U.S. States and territories. Economic development organization representatives numbered over 1,100, with more than 2,700 international delegates. SelectUSA is a U.S. government program focusing on facilitating job-creating business investments in the United States and raising awareness of the role economic development plays in the U.S. Economy.



New VIDEO -- Volusia County: Where Business Shines Brighter



Click here to view our new brand video,
[Volusia County: Where Business Shines Brighter.](#)
Sponsored in part by Duke Energy Foundation

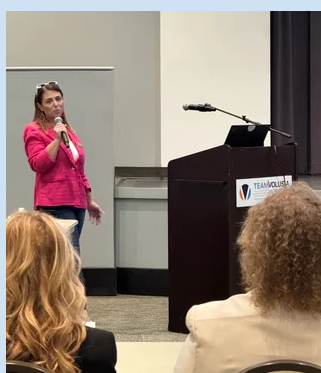
Team Volusia Board of Directors Meeting

Team Volusia held a Board of Directors Meeting on Friday, May 30, 2025, at The Center in Deltona. After a call to order from Chair Randy Dye, Commissioner Dori Howington, City of Deltona, welcomed everyone.

The Finance & Audit Committee Report was approved, and Keith provided the President's Update which included the introduction of three new Board Member Designees:

- Juan Amo, Bank of America
- Gil Ramirez, LTG
- Alexandra Sanchez, Duke Energy

Featured presentations at the Board of Directors Meeting were given by Dr. Kristin Pierce, Coordinator, Volusia County Schools, Career & Technical Education on Building Tomorrow's Workforce, and from Chyrus Callum, Director, Aviation & Economic Resources Volusia County Government, who provided Daytona Beach International Airport updates.





COMMUNITY

TVEDC attended these community events:

- Daytona Regional Chamber of Commerce Eggs & Issues
- Rotary Club of Daytona Beach
- Volusia County Elected Officials Roundtable
- Volusia County Q Breakfast
- Volusia League of Cities Annual Awards Dinner

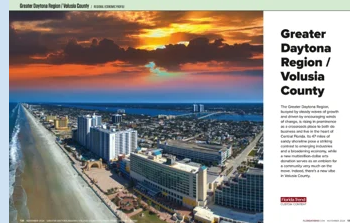
Team Volusia EDC Investor Renewals

Much gratitude to the following organizations for renewing their investment in TVEDC.

- Charter Communications**
- Daytona Dodge Chrysler Jeep Ram Maserati Alfa Romeo of Daytona**
- Fairwinds Credit Union**
- Florida Health Care Plans**
- Teledyne Marine**
- Zgraph**

We thank all our investors for their dedication to economic vitality in Volusia County!

Florida Trend 2024 Volusia County Business Insert

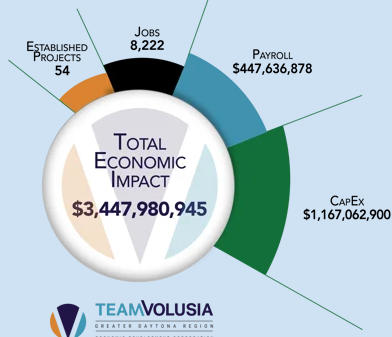


Team Volusia partnered with Florida Trend to create a multi-page business insert focused entirely on the Greater Daytona Region/Volusia County.

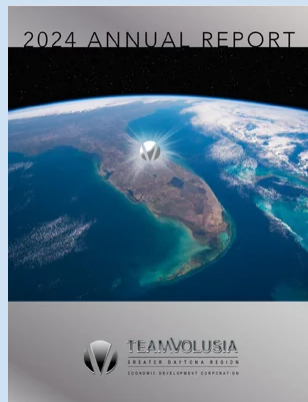
This special Florida Trend Volusia County business insert is created and published every 3 years.

[CLICK HERE TO VIEW THE GREATER DAYTONA REGION/VOLUSIA COUNTY BUSINESS INSERT](#)

2014 - 2024 METRICS



[The Team Volusia 2024 Annual Report](#)



2025 Livability is now available!

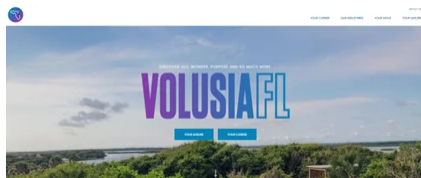
Team Volusia is proud to sponsor Livability and the 2025 edition is the best yet!
We have an inventory of the printed edition, so let us know if you'd like additional copies.



Click here for the latest **EVOLVE News Volusia**.



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