

October 2025 BRIEF

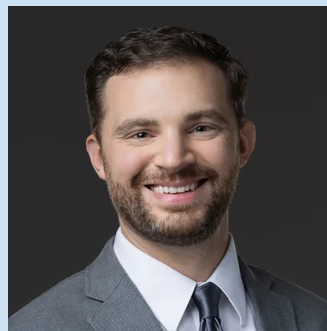
**Highlights of our Team Volusia EDC activities for October.
Thank you for subscribing!**

Team Volusia EDC has some exciting announcements regarding two staff developments on our team.

A graduate of the University of Central Florida, Frank Jones joined Team Volusia in January of 2025, after 10 years of experience at CareerSource Central Florida. Since joining Team Volusia, Frank Jones has shown himself to be a dedicated and skilled economic developer, stepping up to the plate and earning a vital and valued position on our team, and in our business community. **I am happy to share that Frank has been promoted to Director, Business Development & Research!**

Rounding out our team, **I am pleased to announce that Monty Fletcher II will be joining us as Manager, Business Development!** A graduate of Lake Sumter State College, since 2023 Monty has been the Manager of Business Creation and Support for the Lake Economic Development Partnership (LEAD). With a strong commitment to economic development, Monty is eager to contribute to the strategic growth and prosperity of Volusia County!

Please join us in congratulating Frank Jones and welcoming Monty Fletcher!



OUTREACH

**Outreach Meetings in October: 72
Site Visits in October: 3**

NBAA

The National Business Aviation Association held its annual convention in Las Vegas, with TVEDC's Frank Jones in attendance. Team Volusia was a co-exhibitor with SelectFlorida. The conference welcomed over 800 exhibitors and 20,000 aviation professionals.



Joint Meeting of the Japan-U.S. Southeast & Southeast U.S./Japan Associations

The Japan-U.S. Southeast and Southeast U.S./Japan Associations held their 47th Annual Joint Meeting in Tokyo, Japan. The meeting included over 400 delegates from Japan and 7 Southeastern States (Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, and Tennessee). Keith Norden attended as the longest continuous serving Chair of the Florida Delegation and witnessed the Florida Realtors MOU Signing Ceremony with the Japan-America Real Estate Coalition and participated in the SelectFlorida Florida Business Seminar.

Conference Co-Chairs were Japan Chair, Mr. Masaki Tsuya, External Advisor/Immediate Past Chairman & Global CEO, Bridgestone Corporation and U.S. Chair, Mr. Don Stewart, Group Vice President, Region 7, Toyota Motor North America and President, Toyota Battery Manufacturing, North Carolina. The 51 member Florida delegation was led by Florida Secretary of State Cord Byrd who was joined by Florida Secretary of Commerce J. Alex Kelly, Dr. Matt Swanson, SelectFlorida Interim President and Dave Woodward, Florida SEUS/Japan Association Executive Director. Also in attendance were The Honorable Junya Nakano, Consul General of Japan in Miami and His Excellency Shigeo Yamada, Ambassador of Japan to the U.S.



Site Selectors Guild Fall Forum

The Site Selectors Guild is the only association of the world's foremost site selection consultants. Keith Norden attended the SSG Fall Forum held in Indianapolis, Indiana. Members are peer-nominated, vetted, and must demonstrate a significant amount of location and strategic advisory experience. The meeting gathered 30 Guild site selectors and featured knowledge sharing and an interactive exchange of ideas between the site selectors, economic developers, and investment promotion professionals, from throughout the U.S. and abroad.



SSG photo, L to R: Larry Moretti with LFM Corporate Location Solutions; Keith Norden; Dennis Donovan with Wadley Donovan Gutshaw Consulting.

COMMUNITY

In October, TVEDC attended these community events:

- Rotary Club of Port Orange-South Daytona -- Tracy Marino shared a TVEDC presentation.
- Aura Aero Ribbon Cutting
- Deltona High School Welding Technology Program Ribbon Cutting
- New Smyrna Beach Citizens Academy -- Frank Jones shared a TVEDC presentation.

PHOTO 1: Deltona HS Welding Technology Program Ribbon Cutting. PHOTO 2: AURA AERO Ribbon Cutting.



Team Volusia EDC Investor Renewals

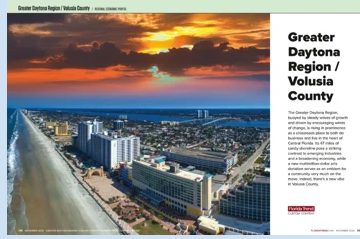
Much gratitude to the following organizations for renewing their investment in TVEDC!

- Avalon
- Avcon
- Bank of America
- Cobb Cole
- EM Pros
- Farmton Deering Park
- Keiser University
- TD Bank
- Universal Engineering Sciences
- Wharton-Smith
- City of Daytona Beach
- City of Daytona Beach Shores
- City of DeBary
- City of Deltona
- City of Holly Hill
- City of Lake Helen
- City of Orange City
- City of Ormond Beach
- City of Port Orange
- Town of Ponce Inlet

We thank all our investors for their dedication to economic vitality in Volusia County!

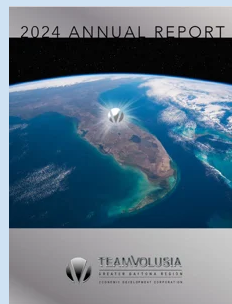
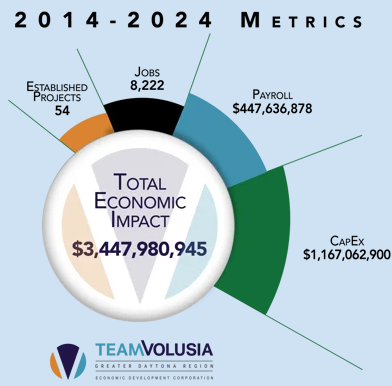


Click here to view our new brand video,
[Volusia County: Where Business Shines Brighter.](#)
Sponsored in part by Duke Energy Foundation



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Team Volusia EDC, One Daytona Blvd, Suite 240, Daytona Beach, FL 32114, 386-265-6332

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