

September 2025 BRIEF

Highlights of our Team Volusia EDC activities for September.
Thank you for subscribing!

OUTREACH

Outreach Meetings in September: 51
Site Visits in September: 3

Americas Food & Beverage Show

With over 750 exhibitors from 25+ countries, the Americas Food and Beverage Show, held at the Miami Beach Convention Center, is a premier trade event that focuses exclusively on the food and beverage industry.

Every year, Team Volusia evaluates the best outreach events to attend, across our 7 target industries. This year we added the Food & Beverage Show as a new opportunity to explore, with Frank Jones & Tracy Marino attending. As Team Volusia opted to host a booth at the show, we were able to invite the economic development practitioners in Volusia County to be our guests, and we were happy to be joined by Josh McEnany, City of South Daytona.



IEDC Annual Conference

The International Economic Development Council held its annual meeting in Detroit, Michigan, which itself served as a case study in reinvention and revitalization of a city. Over the course of four days Frank Jones attended sessions which includes elevating a region using newly developed AI tools, studies of other successful communities such as Starship, Texas, and a keynote presentation from Governor Gretchen Whitmer on the success of public-private partnerships in bringing Detroit in to the 21st century.



TVEDC's Frank Jones with Nancy Maddow, Recreation and Economic Development Director, City of Daytona Beach Shores.

SelectFlorida Quarterly Board Meeting

SelectFlorida held their quarterly Board of Directors meeting in Tampa Bay. Keith Norden joined other statewide economic development professionals for an informative update on their activities and achievements. Florida Secretary of Commerce J. Alex Kelly, SelectFlorida Interim President Matt Swanson and Florida Commerce Deputy Secretary for Economic Development and Chief Manufacturing Officer, were on site to engage in the meetings. The SelectFlorida Economic Development Advisory Council (EDAC) met, with Keith attending the meeting as he is a member of the EDAC, representing Volusia County. Team Volusia EDC is a proud Gold level sponsor in SelectFlorida's Partner Program.

The Florida Economic Development Council (FEDC) also held their Board meeting in Tampa Bay, which Keith attended. Keith is the FEDC East Central Florida Regional Director.

COMMUNITY

In September, TVEDC attended these community events:

Amazon Ribbon Cutting for Opening of DAB2 -- Robotics Fulfillment Center in Daytona Beach

Boeing Daytona Beach Ribbon Cutting at the Cici & Hyatt Brown Center for Aerospace Technology, located at the Research Park at Embry-Riddle Aeronautical University

City of Daytona Beach Economic Development Council Meeting

Volusia League of Cities Dinner -- Hosted by Ormond Beach



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Team Volusia EDC Investor Renewals

Much gratitude to the following organizations for renewing their investment in TVEDC!

**AdventHealth
Council on Aging
Lamar Outdoor Advertising
Lohman Enterprises
RUSH Marine/RUSH Construction**

We thank all our investors for their dedication to economic vitality in Volusia County!

Board of Directors Meeting, September 5

Our September Board of Directors Meeting was held at the Gale Lemerand Student Center at Daytona State College.

After our Chair, Randy Dye, called the meeting to order, those assembled received a warm welcome from our Board's Second Vice Chair, Dr. Tom LoBasso, President, Daytona State College.

As part of our business agenda, our President & CEO, Keith Norden, introduced Dr. Albert Mosley, President, B-CU, who received approval as the designee for our new Board Member, Bethune-Cookman University.

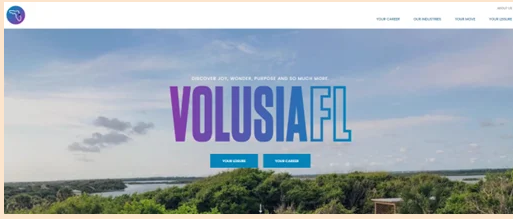
Updates on activities were provided in the President's report and when Samantha Bergeron, Director, Economic Development, City of New Smyrna Beach, gave the Practitioners Council Update, as she serves as Chair.

Our featured presenters were introduced by Dr. Sherryl Weems, Associate Vice President, Mary Karl College of Workforce and Continuing Education. Presentations were given by Trecia Arrington, Director, Small Business Development Center (SBDC) and Michael Scheck, Director, Center for Business & Industry (CBI).

Our next Board of Directors meeting will be held November 14, at the Brannon Center in New Smyrna Beach.



Talent Recruitment



You can visit VolusiaFL by clicking [HERE](#).

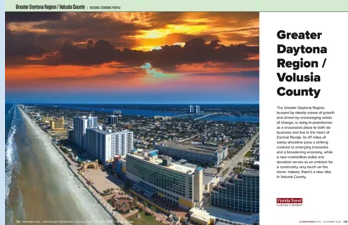


COMMUNICATIONS



Click here to view our new brand video,
[Volusia County: Where Business Shines Brighter.](#)

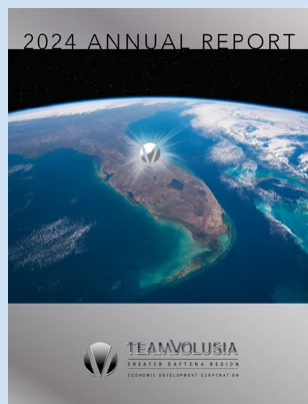
Sponsored in part by Duke Energy Foundation



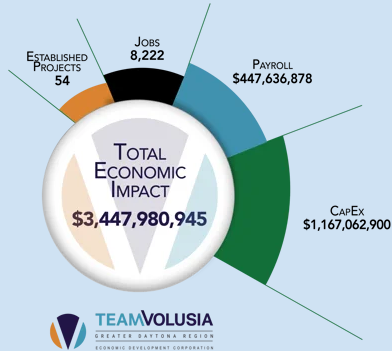
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TVEDC 2024 Annual Report



2014 - 2024 METRICS



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