

## February 2026 BRIEF

Highlights of our Team Volusia EDC activities for February.  
Thank you for subscribing!

### OUTREACH

**Outreach Meetings in February: 80**  
**Site Visits in February: 6**

#### FP&L Illuminations

Team Volusia attended Florida Power & Light's annual Illuminations event, hosted at the Renaissance Hotel in Daytona Beach. The gathering brought together economic developers from across FPL's Florida territory, representatives from NextEra Energy — North America's largest power generation company and FPL's parent organization — and five nationally recognized site selection consultants. The event provided a valuable opportunity to learn updated tools and resources available through FPL's economic development platform, while furthering relationships with statewide partners and site selection consultants who play a critical role in guiding companies toward their next location.



L to R - Del Boyette, President & CEO, Boyette Strategic Advisors; Cathy Chambers, Senior Director, Economic Development, FPL; Keith; Monty Fletcher II; Katie Hogan, Economic Development Manager, Aviation & Aerospace, FPL Office of Economic Development

#### Florida Venture Forum

Team Volusia recently attended the Florida Venture Forum, Florida's largest networking organization for entrepreneurs and venture capitalists. With over 40 years of history, the Forum draws company representatives from around the world at pivotal moments in their growth — securing funding, scaling operations, or expanding into new markets.



#### MD&M

Team Volusia's Frank Jones attended Medical Device & Manufacturing (MD&M) West in Anaheim, California. This trade show is one of the country's premier advanced manufacturing and MedTech trade shows, bringing together thousands of engineers, decision-makers, and suppliers under one roof. The event showcased cutting-edge technologies in medical devices, plastics, and packaging.



#### Next Move Group Site Selection, Economic Development Conference

Frank Jones attended the bi-annual economic development conference held in New Orleans, LA that brings together economic developers, site selectors, and public works leaders to discuss topics such as trends in site selection, community growth and how to drive regional economic success. The conference features expert panels, site selector insights, and networking opportunities aimed at strengthening local and regional economic development efforts.

### COMMUNITY & REGION

Before the start of the agenda for **Team Volusia's first Board of Directors meeting of 2026**, held at the Sanborn Center, DeLand, the group took a moment for a quick video shoot, which will appear as part of the multi-media we have planned for our upcoming Annual Meeting.

Our Board meeting agenda included a welcome to DeLand from City Manager Michael Pleus, updates from the finance and audit and nominating committees, and highlights from our President & CEO, Keith Norden. Our featured speaker was John Downey, PhD, Vice President, Campus Life & Student Success, Stetson University.



***In February, TVEDC attended these community and regional events:***

**Port Orange South Daytona Chamber of Commerce Economic Development & Government Council Luncheon**

**SelectFlorida Networking Reception**

SelectFlorida, in partnership with FloridaCommerce, leads the international outreach and business attraction strategy for the State of Florida. On Tuesday, 2/17, SelectFlorida held a networking event with their international representatives, domestic staff, FloridaCommerce leadership, and participating local economic development organizations — including Team Volusia Economic Development Corporation — to align strategy, share pipeline activity, and strengthen coordination between state and local partners.

**Sprouts Farmers Market Ribbon Cutting**

**Volusia County's State of the County**

**Volusia County Economic Development Division "Q" Breakfast**

**Volusia Days at the Capitol**

**Volusia Young Professionals Group Third Thursdays Social**



SelectFlorida Networking Reception



Volusia Days at the Capital



**Team Volusia EDC Investor Renewals**

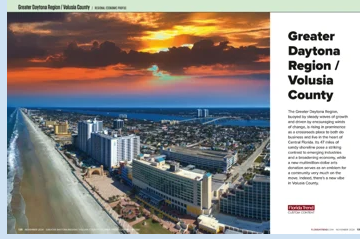
Much gratitude to the following organizations for renewing their investment in TVEDC!

**City of Oak Hill  
Embry-Riddle Aeronautical University**

We thank all our investors for their dedication to economic vitality in Volusia County!

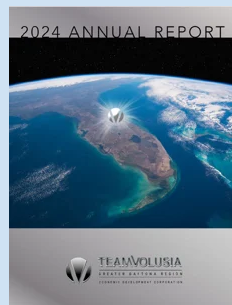
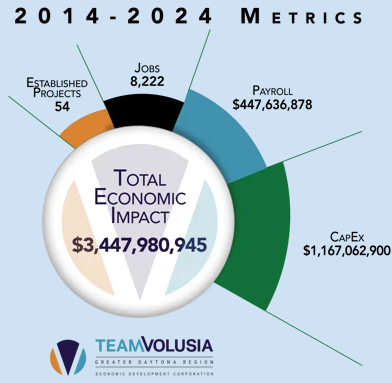


Click here to view our new brand video,  
[Volusia County: Where Business Shines Brighter.](#)  
*Sponsored in part by Duke Energy Foundation*



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