

MARCH 2026 Brief

Highlights for Team Volusia EDC activities in March. Thank you for subscribing!

Outreach Meetings in March: 59
Site Visits in March: 5

IEDC LEADERSHIP

Keith Norden joined over 300 economic development leaders and stakeholders at the International Economic Development Summit in Washington, D.C. The three-day event focused on several program tracks including Global Leadership, Organizational Leadership Readiness, Leadership to Create Thriving Communities, and Visionary Leadership for Innovation, Technology, and Entrepreneurship.

Also representing for Volusia County were Brian Rademacher, CEcD, Director of Economic Development, City of Ormond Beach, and Nancy Maddox, Recreation, Economic Development and Public Affairs Director, City of Daytona Beach Shores.

Keith has been actively involved with IEDC throughout his career and currently serves on their AEDO Review Board. Team Volusia received accreditation in 2024 when it became the 81st Accredited Economic Development Organization in North America.



L to R - Brian Rademacher, City of Ormond Beach, Nancy Maddox, City of Daytona Beach Shores, and Keith Norden, Team Volusia EDC.

SATELLITE CONFERENCE

Frank Jones attended Satellite in Washington, DC, a premier global gathering for the satellite and space industry. The event brought together more than 450 companies spanning the full satellite supply chain, from component manufacturers and launch providers to data services and end users. Highlighting the truly international scope of the industry, attendees, from 110 countries, included startups, established private-sector leaders, and defense organizations, as they all showcased the latest advancements in satellite technology, communications, and space-based solutions.

SITE SELECTORS GUILD - SPRING FORUM

The Site Selectors Guild is the only association of the world's foremost site selection consultants. Members are peer-nominated, vetted, and demonstrate a significant amount of experience. Keith Norden attended the conference held in Atlanta and exchanged ideas with 47 Guild site selectors from across the U.S. and abroad.

The meeting featured knowledge sharing and an exchange of ideas between Guild members, economic developers, and investment promotion professionals, from around the world. Regularly attending the Spring and Fall Site Selectors Guild Conferences raises awareness of Volusia County and provides a forum for useful updates to the key site selectors.

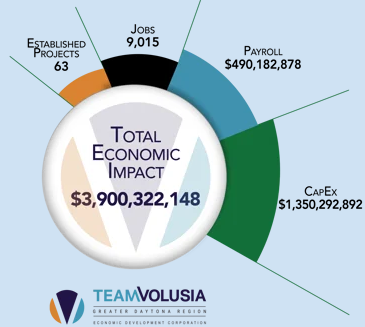


L to R: Keith Norden, Denise Mullis, Sr. Vice President/Partner, J.M. Mullis, Inc., Mike Mullis, President, J.M. Mullis, Inc.

COMMUNITY & REGION

2026 Annual Meeting & 15 Year Celebration

2010 - 2025 METRICS



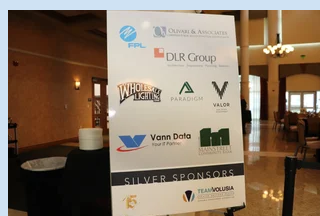
TEAMVOLUSIA
CREATING BETTER PLACES
ECONOMIC DEVELOPMENT CORPORATION



Team Volusia would like to recognize and thank our Presenting Sponsor, AdventHealth, our venue Sponsor Daytona State College, our Platinum, Gold and Silver Sponsors, and everyone who joined us on March 12, at our 2026 Annual Meeting and 15 Year Celebration!

With a special thank you to our featured speaker, Matt Tackett, President, Southern Economic Development Council, who also presented Team Volusia with a Recognition of Economic Development Excellence award!

Also at the Annual Meeting, we shared two highlight videos -- one focused on 2025 and the other celebrating our 15 years. To view the videos, please visit our [Team Volusia EDC YouTube Channel](#).





Additional Community Events

Censys Open House

SelectFlorida Board Meeting

Team Volusia Practitioners Council

Volusia Innovation Challenge Pitch Competition

Nearly 300 attended the second annual Volusia Innovation Challenge, cheering on six finalists as they pitched their inventions and business concepts to a panel of judges. Congratulations to Steve Lofvers, inventor TarpBags®, for taking home the top prize with a brilliantly simple solution to a stubborn problem: non-destructive, reusable, water-fillable ballast bags that secure emergency roof tarps without nails or any roof-penetrating fasteners.

VCAN (an FBH community organization) in Partnership with Volusia Young Professionals Group, Fueling Futures, Driven by Purpose event



TVEDC INVESTOR RENEWALS

Much gratitude to the following organizations for renewing their investment in TVEDC!

B. Braun Medical
Coldwell Banker Commercial AI Group
Daytona Beach Area Association of Realtors
Florida Power & Light
ICI Homes
Intracoastal Bank
Synergy Billing

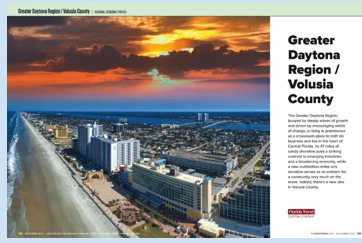
We thank all our investors for their dedication to economic vitality in Volusia County!

COMMUNICATIONS



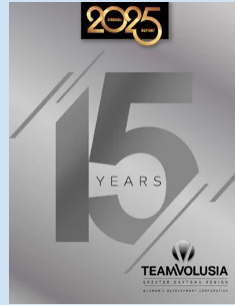
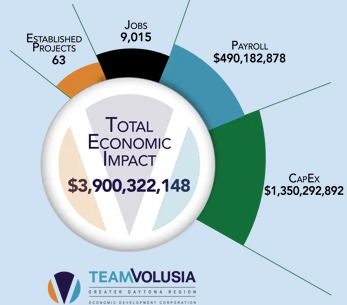
[Click here to view our new brand video, Volusia County: Where Business Shines Brighter.](#)

Sponsored in part by Duke Energy Foundation



[CLICK HERE TO VIEW THE GREATER DAYTONA REGION/VOLUSIA COUNTY BUSINESS INSERT](#)

2010 - 2025 METRICS



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