

APRIL 2026 Brief

Highlights for Team Volusia EDC activities in April. Thank you for subscribing!

Outreach Meetings in April: 125
Site Visits in April: 3

HANNOVER MESSE

Team Volusia EDC's Monty Fletcher attended Hannover Messe, the world's largest industrial technology trade fair, with 3000 exhibitors. Hannover Messe's 2026 partner country was Brazil, Florida's largest trade partner, which served to enhance our networking on site. Team Volusia's attendance was also boosted as our organization joined the Southern Economic Development Council's (SEDC) mission to the trade show, as SEDC continues to heavily invest in promotion of the American South.

Leveraging relationships built by TVEDC along with SEDC, Monty Fletcher held thirty pre-set one-on-one meetings including with the German equivalent of the U.S. Secretary of Commerce, and the Turkish Minister of Trade and Manufacturing and many companies that expressed interest in expanding into Florida and the Southeast United States.



Left to right: Emilio Brahmst Direct of Germany Trade & Invest, Julia Braune CEO of Germany Trade and Invest, Frank Petrolli International Project Development Manager at Evans General Contractors, Senior Director Europe, Middle East and Africa Greater Houston Partnership, Matt Tackett President Southern Economic Development Council.

IAMC FLORIDA DINNER hosted by SELECTFLORIDA

SelectFlorida and its partners hosted a dinner during the International Asset Management Conference (IAMC) Spring Forum in Little Rock, Arkansas, with TVEDC's Keith Norden attending. Over 20 Florida hosts including key FloridaCommerce/SelectFlorida leaders mingled and networked with almost 40 corporate decision makers and site location consultants. The event highlighted Florida foods and ambiance.



Keith Norden with Duke Energy's Marc Hoenstine and Alexandra Sanchez.



Keith Norden with Florida Power & Light's Wes Hudgens and Katie Hogan.

MRO AMERICAS

Team Volusia's Frank Jones attended MRO Americas, the leading conference and exhibition dedicated to the commercial aviation maintenance, repair, and overhaul (MRO) sector in North America. The event brought together thousands of industry professionals, including airlines, OEMs, suppliers, and service providers from around the globe. While onsite, TVEDC engaged with a range

of aviation maintenance providers and aerospace companies to strengthen relationships and promote Volusia County as a strategic location for MRO operations. These efforts resulted in several high-value connections and follow-up conversations, further advancing opportunities to attract investment and support growth within the region's aviation and aerospace industry cluster.



SEDC SITE SELECTION SUMMIT

TVEDC's Keith Norden attended the Southern Economic Development Council's (SEDC) American South Site Selection Summit in Arlington, Texas. The annual meeting welcomed 375 attendees with 13 sessions led by 36 top site location consultants. Numerous best practices used in the site selection were discussed as well as other key areas in the site selection arena. The 17 state Southern Economic Development Council is celebrating their 80th anniversary in 2026 and is regarded as one of the oldest economic development organizations in the country. Keith Norden currently serves as SEDC's Florida Director and has been an active member throughout his economic development career.



L to R: Tim Weston, Brasfield & Gorrie and SEDC Chair and Mike Mullis, J. M. Mullis, Inc.

SUN 'N FUN

Team Volusia's Frank Jones and Monty Fletcher attended the air show in Lakeland, FL to meet with a variety of aircraft and component manufacturers. The show is the unofficial start for each year's aviation events and was attended by over 200,000 people. Team Volusia conducted targeted outreach and held business development meetings, resulting in the successful coordination of a future site visit with a British eVTOL (electric vertical takeoff and landing) manufacturer exploring U.S. operations. This connection represents a promising opportunity to further position Volusia County as a competitive destination for advanced air mobility and aerospace investment.

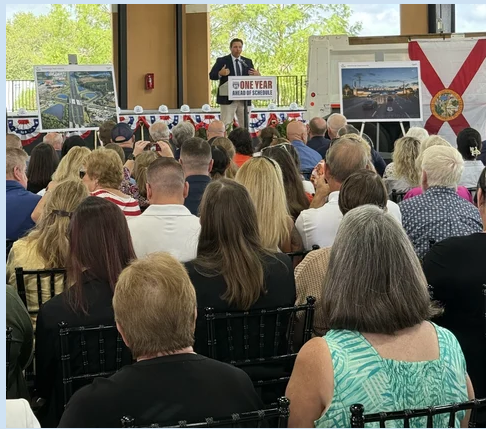
COMMUNITY & REGION

Florida Department of Transportation's Groundbreaking for the I-95/US-1 Interchange, with Governor DeSantis speaking.

Governor DeSantis was in Volusia County on April 30th to announce that FDOT is kicking off the reconstruction of the I-95 and U.S. 1 interchange in Ormond Beach, one year ahead of schedule. The project is part of the governor's Moving Florida Forward infrastructure program. It will rebuild the Exit 273 interchange into a diverging-diamond configuration, widening a mile of U.S. 1 and adding features for biking and pedestrians.

Pictured here from the Groundbreaking Event, Governor DeSantis at the podium. TVEDC President & CEO, Keith Norden, with Daytona Regional Chamber President & CEO, Kristin Weis, and Debbie Cotton, Ormond Beach Chamber of Commerce President & CEO; Keith Norden with Maryam Ghyabi-White, CEO/President of Ghyabi Consulting and Management, who also spoke at the event.





Additional Community Events Attended

Edgewater Wetland Park Groundbreaking

Florida Department of Transportation's Groundbreaking for the I-95/US-1 Interchange in Ormond Beach, with Governor DeSantis speaking.

Port Orange South Daytona Chamber of Commerce Economic Development and Government Council Luncheon

Synergy Billing 20 year Anniversary

VCARD's Protecting Our Greatest Asset: Volusia's Coastline Presented by Dredging & Marine Consultants

West Volusia State of the Region





TVEDC INVESTOR RENEWALS

Much gratitude to the following organizations for renewing their investment in TVEDC!

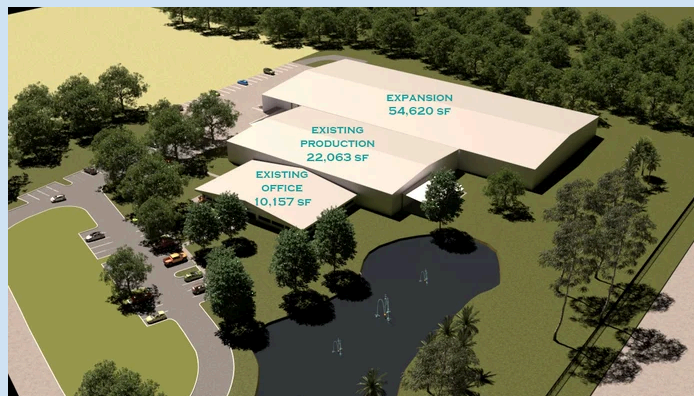
City of South Daytona
DeLand & Greater West Volusia Chamber of Commerce
Fairwinds Credit Union
NASCAR
Vann Data

We thank all our investors for their dedication to economic vitality in Volusia County!

COMMUNICATIONS

Team Volusia EDC PRESS RELEASE

Locating in Edgewater, Incertec Florida Will be The Largest Aerospace Metal Finishing Service Center in the Southeast



Founded in 1993, as Spec Plating, in Fridley Minnesota, [Incertec](#) rebranded in 2011 to emphasize its focus on innovation, certification, and technical expertise. Now headquartered in Minneapolis, MN, Incertec is expanding to add Florida operations, with a new location in Edgewater.

“With the addition of Incertec Florida in Edgewater, we will be the best option of metal finishing for any Aerospace company,” said Rob Clark, President and CEO of Incertec.

Locating at the intersection of U.S. 1 and Relocation Road, Incertec will completely remodel a 33,000-square-foot building, which is scheduled for completion in March 2026, followed by a 56,000-square-foot expansion set to finish in August 2026. These upgrades will greatly increase capacity, enhance workflow efficiencies, and strengthen Incertec’s ability to meet the stringent requirements of its primary – and undisclosed – customers in these industries.

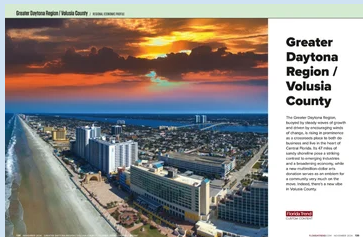
“Beginning in April of 2025, Team Volusia EDC worked with Incertec on the site selection process, including county and municipal items,” said Keith Norden, president and CEO, Team Volusia EDC. “We are excited to welcome Incertec to Edgewater and Volusia County, as our location best serves their aerospace and defense focus given Volusia County’s strategic location on the northern point of the Space Triangle.”

To read the full press release, please click [HERE](#).



Click here to view our new brand video,
[Volusia County: Where Business Shines Brighter.](#)

Sponsored in part by Duke Energy Foundation



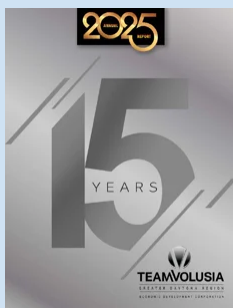
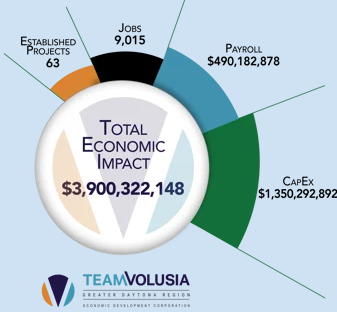
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EVOLVE MAGAZINE

For the latest EVOLVE News, click [HERE](#).

For the past decade, EVOLVE has highlighted the leaders, organizations and ideas shaping the business community here in Volusia County. Their mission is and has always been -- **Shining a Light on Success**. Their upcoming 10th Anniversary Diamond Edition is more than a commemorative issue, it's a reflection of the resilience, innovation, and leadership that continue to define our region. If you are interested in learning the benefits of an EVOLVE subscription, please click [HERE](#).

2010 - 2025 METRICS



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